

SANGEETH K S

PUBLIC RELATION OFFICER



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PROFILE

To work in an environment that encourages me to succeed and grow professionally, where I can utilize my skills, knowledge, and creativity effectively.

SKILLS

- Team building
- Problem solving
- Decision making
- Patient care management
- Quality assurance
- Communication
- Multi tasking
- Emergency situation handling

EXPERIENCE

PUBLIC RELATIONSHIP OFFICER INTERN

B and B Memorial Hospital. Thrikakara, Ernakulam, Kerala

6 months of internship

Operational Excellence in Patient Care:

Enhanced patient experience through strategic PR initiatives.
Managed effective communication with medical staff.

Management Quality Assurance:

Implemented QA processes to elevate patient care standards.
Conducted regular audits for communication effectiveness.

Strategic Planning and Leadership:

Developed and executed strategic communication plans.
Led PR campaigns to elevate hospital brand and reputation.

Meetings and Medical Camps:

Conducted informative staff meetings on PR initiatives.
Organized successful medical camps for community engagement.

Hospital Advertising and Promotion:

Executed advertising campaigns across various channels.
Increased hospital visibility through digital, print, and outreach.

References

Dr. Vishnu Murthy, Emergency physician, B & B Memorial Hospital,

8606476006

Dr. Rajesh P R, Public Relation Incharge, B & B Memorial Hospital,

8113809397

EDUCATION

BACHELOR OF ARTS

English literature, Calicut University
2019 - 2022

PG DIPLOMA

Hospital administration and healthcare management
2022 - 2023