

Umar Farook N.A

Aisha Manzil, Rayonpuram PO Perumbavoor
9633312114
umarfarookna5@gmail.com



Objective

I am a Journalist turned Public Relation Professional and Malayalam Content Writer Experienced in Preparing Press Releases, Articles and English - Malayalam Translation.

Experience

- Liner Correspondent
Madhyamam Daily
Reporter June 2019 - June 2020
- Sub Editor
Reporter T.V
Sub Editor June 2020 - January 2021
- Liner Correspondent
Madhyamam Daily
Reporter, Content Writer January 2021 - September 2023
- Information Assistant
Information & Public Relations Department
Government Public Relation, Development Journalism February 2022 - June 2023
- PR Associate
PR 360
Corporate Communication, Health Public Relation, Media Relation, Content Writing, Media Tracking, PR Strategist June 2023 - December 2023

Education

- PG Diploma in Development Journalism
IGNOU Pursuing
- PG Diploma in Journalism & Communications
Kerala Media Academy
First Class 2019
- BA Functional Arabic
RUA College, Farook College
B Grade 2017
- Diploma in Mechanical Engineering
Technical Education Department, Kerala
CGPA : 6.9 2015

Skills

100%

Malayalam Content Writing

100%

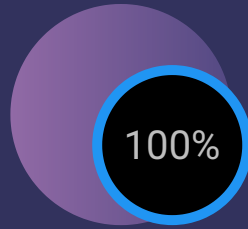
Reporting

100%

Copy Editing



Health Article



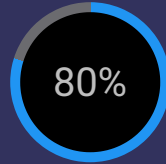
Article Writing



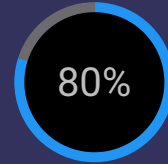
Human Interest Stories



Media Tracking



Media Relationship



Translation

Projects

- **Influence of Travel Journalism and Social Media on the Traveling habits of Malayali**
A detailed study about travel journalism in Malayalam. Role of travelogues, travel-based articles, tv programs and Social media on New generation travelling.

Languages

- Malayalam • English
- Arabic • Hindi

Personal Details

- Marital Status : Married
- Gender : Male

Reference

- **Nijas Jewel - Information & Public Relations Department**
District Information Officer, Ernakulam
9447048307
- **PP Kabeer - Madhyamam Daily**
Bureau Chief
9539828399

Technical Skills

- Malayalam Typing
- Wordpress
- MS Office
- Basics of Chat GPT
- Basics of of Page Maker