



# PRAJITHA KUMARI KB

## Profile

I am a dedicated professional with a background in journalism and broadcast. I studied journalism and have since leveraged my skills to excel in my current role as a Programme Producer at LK EDUCATIONAL SERVICES. With a passion for storytelling and a knack for content creation, I bring creativity and expertise to my work, helping shape engaging programs that resonate with audiences."

## Work Experience

### ● 2023- Present

#### LK EDUCATIONAL TRUST SERVICES

##### PROGRAMME PRODUCER

Experienced Program Producer with a proven track record in educational content development and production. Proficient in creating engaging and informative programs that promote learning and knowledge dissemination. Skilled in project management, team coordination, and content delivery, ensuring the successful execution of educational initiatives within the trust.

### ● 2021-2023

#### KAIRALI TV CHANNEL

##### BROADCAST JOURNALIST

Former Broadcast Journalist at esteem news channel with a proven track record in delivering compelling news content and reports. Proficient in news gathering, scriptwriting, on-air presentation, and interviewing. Experienced in covering a wide range of topics, from breaking news to in-depth features, with a strong commitment to journalistic integrity and accuracy.

### ● 2015 - 2017

#### JEEVAN TV CHANNEL

##### ASSISTANT PROGRAMME PRODUCER

Highly organized and creative Assistant Program Producer with proven records in the dynamic world of television broadcasting. Proficient in coordinating production schedules, assisting in content development, and ensuring seamless program execution. Adept at multitasking, collaborating with cross-functional teams, and contributing to the successful creation of engaging television content.

### ● 2019-2020

#### PRESS 4 NEWS

##### SUB EDITOR

Experienced Sub-Editor with a strong background in news media. Proficient in content editing, headline crafting, and ensuring editorial standards. Skilled in managing news content for accuracy, clarity, and impact. Committed to delivering timely and compelling news stories to engage audiences.

## Contact

Prajithabalchand@gmail.com

8129222006

Ernakulam, Kerala, India

## Education

- **Kerala media academy Kakkanad**  
*PG Diploma in television journalism*  
Graduated in 2019
- **Mahatma Gandhi University**  
*BA Sociology*  
Graduated in 2018
- **Govt. Girls Higher secondary school**  
Graduated in 2015

## Skill

- Content Development
- Project Management
- Scriptwriting
- Computer Knowledge ( MS Office)
- Team Leadership
- Video Production
- Research
- Budgeting and Finance
- Communication
- Technical Proficiency
- Problem-Solving
- Deadline Management
- Content Compliance
- Marketing and Promotion

## Languages

- English
- Malayalam
- Hindi
- Tamil