

# Amal Sabu

Digital Marketing Executive

Creative thinker and extensive experience across multiple social media platforms. I'm eager to contribute to the growth of a forward-thinking organization by staying updated on the latest trends and technologies in digital marketing.



📍 Kaitholil House, Kottayam District, Kerala, 686651, India

📅 January 31, 1997

☎ 8547402396

✉ amalsabu619@gmail.com

in amalsaabu

## WORK EXPERIENCE

### **Raamz Interiors & Architecture**

Digital Marketing Executive

(August 01, 2022 - Present)

- Developing social media campaigns to encourage and entice potential buyers
- Managing social media platforms
- Performing Google Ads

🌐 [www.raamz.in](http://www.raamz.in)

### **Newtech International Pvt Ltd**

Digital Marketing Executive

(January 01, 2021 - January 01, 2022)

- Plan and execute Company's marketing strategies and maintaining client relationships.
- Developing social media campaigns to encourage and entice potential buyers
- Managing social media platforms

🌐 [www.newtechsb.com](http://www.newtechsb.com)

### **Royal Enfield Veliyathu Motors**

Sales Consultant & Social Media

(February 01, 2020 - November 01, 2020)

- Planning and creating digital media presence and posting on social media.
- Work closely with the management and customers to achieve customer satisfaction and our monthly targets.
- Maintaining client relationships after sales .

🌐 [www.veliyathumotors.com](http://www.veliyathumotors.com)

### **Royal Enfield Javeen Motoring Pvt. Ltd**

Sales Consultant

(January 01, 2018 - January 01, 2019)

- Work closely with the management and customers to achieve customer satisfaction and our monthly targets.
- Maintaining client relationships after sales .

## EDUCATION

### **St. George's College, Aruvithura**

Bachelor of Computer Applications, Mahathma Gandhi University

### **St. Sebastian's Higher Secondary School**

Plus Two

### **St. Sebastian's Higher Secondary School**

S.S.L.C

## CERTIFICATIONS

### **Creative Certification Exam**

Google

(January 01, 2023)

### **Digital Garage Certificate**

Google

(July 01, 2021)

### **Four Dimensions of Liquidity**

Meta

(January 01, 2023)

### **Digital Marketing Certification**

HubSpot Academy

(January 01, 2022)

### **LinkedIn Marketing Solutions Fundamentals**

LinkedIn

(January 01, 2023)

### **Content Marketing**

HubSpot Academy

(January 01, 2023)

## TOOLS & TECHNOLOGIES

### **SEO**

### **AI Prompting**

### **Adobe Photoshop**

### **Content Creation**

### **Google Analytics**

### **LinkedIn Campaign Manager**