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Kandasamury Paramabu (H) AIMS Ponekkara,Ernakulam,Kerala 682041

🞓 Education

 Rajagiri College Of Social Sciences,Kakkanad

> *Master's in Business Administration -Business Analytics & Marketing*

2020-2022

 Bharata Mata College Of Commerce And Arts Choondy, Aluva

> Bachelor's in Computer Application 2017- 2020

 St.Teresas CGHSS Ernakulam

Higher Secondary 2015– 2017

Pius Girls High School
Edappally
Secondary
2014–2015

Ardhra K Uthaman

Profile

To secure an entry-level position in a progressive organisation that provides plenty of opportunities to improve and use my skills towards the growth of the company

Work & Internship Experiences

November 2023 – Present Rajagiri Business School I Kakkanad

Research Trainee

- Assisted in various accreditations like AACSB, EFMD, NBA
- Maintaining files and records related to Research.
- Coordinated various research Seminars.

May 2021-July 2021 Outlook Publishing Pvt Ltd I New Delhi

Marketing Intern

- Assisted in sales generation and surpassed the target.
- Performed marketing tasks and routine work.
- Analysed the company and provided suggestions to improve the functions of the company in the marketing domain.

Certifications

- Certificate of participation in a Two-Day international workshop on statistical Data Analysis using R Programming | A2z Edu LearningHub | 2021
- Certificate of participation in inter-collegiate webinar on Data Analytics and Machine Learning | IPSR Solutions Ltd | 2021
- Certification of completion in 30 days Digital Marketing course | My captain | 2021



- Reading
- Tutoring
- Travelling



English

Malayalam

Tamil

Skills

- Management Skill
- Adaptability
- Planning and execution
- Proficiency in MS Office
- Communication Skill

Reference

Dr. Minimol M C Associate Professor Department of Commerce Central University of Kerala Ph:9846329021

