



SILPA CS

CAREER OBJECTIVE

Seeking an opportunity where I can work by exhibiting my skills with utmost sincerity and dedicated work for the growth of your esteemed organization along with mine.

ACADEMIC PROFILE

- **MBA**
Kerala University of Fisheries and Ocean Studies
Panangad, Ernakulam, Kerala.
2021-2023
- **BBA**
The Cochin College, Kochi
2015-2018
- **Higher Secondary Education**
Jama-Ath Higher Secondary School, Vaduthala
2014-2015
- **Secondary Education**
St. Thomas GHS, Perumanoor, Thevara
2013

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✉ silpasooraj1997@gmail.com

📍 Chittechath Nikarthil (H)
Kumbalam PO
Kochi, Ernakulam
PIN: 682506

PERSONAL PROFILE

Age: 26

DOB: 20/03/1997

Gender: Female

TECHNICAL EXPERTISE

Proficient in:

- MS Word
- MS Excel
- Power point

LANGUAGES KNOWN

- English
- Malayalam
- Tamil
- Hindi

HOBBIES & INTERESTS

- Body Building, Strength Training
- Travelling
- Making Crafts

ACHIEVEMENTS

- Organization Study at "HINDUSTAN ORGANIC CHEMICALS LTD", Ambalamugal, Ernakulam.
- An active member of "Rotaract club of KUFOS"

ACADEMIC PROJECTS

- **"CONSUMER TRUST IN ONLINE BUYING: A STUDY AMONG SELECTED COSMETIC BRANDS" (2023)**

The objective of this study is to examine the factors that influencing consumer trust & also to assess the relationship between consumer trust and consumer satisfaction in online buying.

- **"A STUDY ON FACTORS INFLUENCING BRAND POSITIONING OF EMPLAST PVC PIPE" (2018)**

The objective of this study is to identify the factors influencing brand positioning of Emplast PVC pipe & to study the level of customer satisfaction.

- Program Coordinator of KUFOS
Management Fest, "EVOQUE
2023"

REFERENCE

Dr. Anoop kk - " Kerala University of Fisheries and Ocean Studies" , panangad, kochi 682506
Assistant professor, Department of Business Administration and Management
mob: 9656028315

Dr. Rajesh K - "Kerala University of Fisheries and Ocean Studies" , panangad, kochi 682506
Associate professor, Department of Business Administration and Management
mob: 9447263462

DECLARATION

I hereby declare that all the above information is true to the best of my knowledge.

Place: Ernakulam

Date: 15/07/2023