



SAFREENA T.K

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Objective

obtaining a challenging leadership position and creative problem solving and learn management skills with a growing company to achieve optimum utilisation of resources and maximum profits

Education

AVINASHILINGAM INSTITUTE FOR HOME SCIENCE & HIGHER EDUCATION FOR WOMEN

2020 TO 2023 BATCH

B.COM [PROFESSIONAL ACCOUNTING] - 84% [till 4th SEM]

AASIA BAI HIGHER SECONDARY SCHOOL

2022

HSE [COMMERCE WITH COMPUTER APPLICATION] - 87%

ST.PAULS PUBLIC SCHOOL

2018

SSLC - 1st CLASS [CBSE]

Skills

COMMUNICATION SKILLS MARKETING MANAGEMENT PROBLEM SOLVING ENTREPRENEURSHIP
TEAM CORDINATION LEADERSHIP SKILLS PROJECT PLANNING TECHNICAL SKILLS : MS

Interests

PHOTOGRAPHY ARCHITECTURE MENTORSHIP SELF MOVATION DESIGNING PROJECT
PREPARATION

Language

ENGLISH ••• EXCELLENT IN SPEAKING , READING , LISTENING & WRITING

MALAYALAM ••• EXCELLENT IN SPEAKING,READING,WRITING

TAMIL ••• FLUENT IN SPEAKING & LISTENING

Activities

CREATING ORGANIZATIONAL GOALS
CONDUCTING DEVELOPMENT PROGRAMS
PARTICIPATING IN MARTHON
NSS HELPING HANDS

EXTRA COURSE'S

MARKETING MANAGEMENT - SWAYAM

THE FUNDAMENTALS OF DIGITAL MARKETING - GOOGLE DIGITAL GARAGE

TALLY PRIME

INTERNSHIP

MARKETING DEPARTMENT AT TAZY SOLUTIONS PRIVATE LIMITED

Handles the companies online presence and keeps social platforms regularly updated

Monitor ongoing marketing campaigns

Prepare client presentations

MARKETING & BUSINESS DEVELOPMENT AT ASTRO NIYO PRIVATE LIMITED

Managed & organised files

Constantly updated the company's mailing list

Monitored marketing campaigns & press coverage

Updated the company website