Thuruthel House Neendapara PO Karimanal-686693 Ernakulam Dist, Kerala **Whtsapp:** 8921990170 **E-mail:** jessvarkey@gmail.com

CAREER OBJECTIVES

To aspire job satisfaction in a dynamic environment with never say die attitude by making each step a learning experience and keeping abreast with latest happenings.

EDUCATIONAL QUALIFICATION

- 1. M J C (Master of Journalism and Communication), Mahatma Gandhi University, Kottayam, Kerala, 2 Years (1998 – 2000)
- 2. M A. Eco. (Master of Arts in Economics), 2 Years (1996 1998)
- **3. B A. Eco.** (Bachelor of Arts in Economics), Mahatma Gandhi University, Kottayam, Kerala, 3 Years (1993 1996)
- **4. V H S C** (Agriculture), Vocational Higher Secondary Board, 2 Years (1990 1992)

COMPUTOR KNOWLEDGE

MS Office, Photoshop, and thoroughly proficient in Internet.

WRITING SKILLS AND KNOWLEDGE

- Content Writing,
- Article Writing,
- SEO writing, Blog Writing,
- Press Release writing, Blog management,
- Website Management,
- Content Management,
- Handling both Wordpress and blogger blogs

VIRTUAL ASSISTANT KNOWLEDGE AND SKILLS

- Web Research,
- Email Management,
- Data Mining,
- Internet Searching,
- Administrative Tasks,
- Real Estate Ad Management, Etc,
- Google spreadsheets.

SOCIAL MEDIA SKILLS

• FB page management, LinkedIn, Twitter

• Pinterest, Tumblr, Quora, Reddit

WORK EXPERIENCE (Total 17 Years)

CURRENT JOB:

JOICE MEDIA GROUP: Since 2010, I am running an online publishing company, Joice Media Group, which has three news websites, <u>www.thamasoma.com</u> (Malayalam News portal), <u>www.gingercop.com</u> (English News site), and www.ibtimez.blogspot.com.

PREVIOUS JOBS:

A) www.kaumudi.com [April 2000-Feb 2004 (3 Years, 2 Months)] (B) Global Media House [March 2004-Feb 06 (2 Years)] (C) Techplus Media Pvt Ltd [June 2006-Aug 2010 (4 Years)]

LANGUAGES KNOWN

English and Malayalam

EXTRA CURRICULAR

Was State Champion of Sports Karate

PERSONAL DETAILS

Date of Birth	:	1 st May, 1975
Sex	:	Female
Marital Status	:	Single Mother
Nationality	:	Indian
Permanent Address		THURUTHEL HOUSE, Neendapara P.O.
		Karimanal – 68 66 93, Ernakulam Dist, Kerala

DECLARATION

I hereby declare that the above statements are true to the best of my knowledge.

(JESSY T V)