

SAHUL RADHAKRISHNAN

Sree lakshmi nilayam house konnencherry ayakkad (P.O) palakkad (DIS) pin code 678683

Mobile : +91 7994230546

Email : sahulradhakrishnan8@gmail.com

SUMMARY

Sales and Digital marketing executive with 1 year of experience recognized for developing marketing and sales strategies for a company and 4 months on office admin. Experience in developing marketing strategies, implementing marketing plans, developing sales strategies, maintaining customer relations, and creating sales reports. Offer an in-depth understanding of the sales cycle process and remain focused on customersatisfaction throughout all stages.

PROFESSIONAL EXPERIENCE

HASSAN COSMETICS & PERFUME CENTRE W.L.L- Bahrain

(JAN 2022 – DEC 2022)

Sales and digital marketing

- Successfully designed and implemented marketing plans for company products.
- Experience in selling cosmetic products. Building relationship with channel partners.
- Experience in generating and engaging content with clients and channel partner. Selling products both in digital platform and with channel.
- Responsible for generating revenue for the company and taking care of customers.
- Developing marketing strategies and solutions based on clients objectives.

AGRO TRADING COMPANY W.L.L

(SEPT 2021- DEC 2021)

Office admin – Bahrain

(Temporary post)

Maintains office services by organizing office operations and procedures ,controlling correspondence, designing filing system, reviewing and approving supply orders requisitions and assigning and monitoring order functions.

- Completes operational requirements by scheduling and assigning employees and following upon work results.
- Maintains office staffs by recruiting, selecting, orienting and training employees.
- Designs and implements office policies by establishing standards and procedures, measuring results against standards and making necessary adjustments.
- Supports company operations by maintaining office systems and supervising staffs.

EDUCATION

BHARATHIAR UNIVERSITY

**Master of Business Administration In HUMAN
RESOURCE MANAGEMENT (2019 – 2021)**

Coimbatore

CALICUT UNIVERSITY

Bachelor of Commerce (2017-19)

Kerala

COMPUTER SKILLS

- . **Microsoft office 365 – MS Excel, One drive, Power point, Word**
- . **G suite – Google calendar, Docs, Drive**
- . **Web browsers – Chrome, Firefox, Opera mini**
- . **Email – G mail and outlook**

CERTIFICATION

- . **Tally ERP 9**
- . **Data analytics IBM**
- . **Digital marketing and stock marketing**

INTERNSHIP

- . **Recruitment and selection process in Reliance Communications LTD (4 MONTHS)**

EXPERTISE

- . **Effective communication**
- . **Complex negotiations**
- . **Closing strategies**
- . **Implementing policies and procedures**