

PRAKASH MATHEW

Chief Executive Officer

Valiyaveettil House, Manimooly PO Nilambur, Malappuram (D), Kerala - 679331, India







Key Impact Areas

P&L Management / Improvement

Project Management

Quality Accreditations

Staff Recruitment

Budgeting / Cost Controls

Workflow Optimization

Strategic Planning & Growth

Staff Management & Training

Purchasing / Inventory Management

Marketing and Brand Development

Customer Relationship Management

Statutory Complaince

Leadership

Team & Time Management

Personal Snippets

- Date of Birth: 21st Dec 1989
- · Nationality: Indian
- Marital Status: Married
- Passport No: S 9727785
- Date of Expiry: 12th Aug 2028
- Linguistic Abilities: English, Malayalam, Hindi, Tamil & Arabic

Profile Summary

- · Accomplished, structured, and results-oriented Healthcare professional, equipped with 11+ years of substantial experience in the Healthcare Services demesne in India and the Middle East. Extensive and well-honed skills in operations, strategic planning, quality management, marketing, and financial management. Demonstrated strength in driving operational results through process advancement; potent use of people and resources, development of high functioning teams, and managing goals and results. Seeking a promising and challenging management/executive role within the healthcare industry to ensure organizational growth that demonstrates top-notch workmanship and customer relations.
- Visionary leadership and talent for evaluating organizational needs and identifying areas for improvement. Develop and execute action plans while reducing costs, as well as raising revenue and profitability. Successful track record of managing full line P&Ls to profitable growth.



Education & Credentials

Master of Hospital Administration (MHA) Bharathiar University, Coimbatore, Tamil Nadu | 2010 - 2012



Bachelor of Commerce (B.Com) University of Calicut, Malappuram, Kerala | 2007 - 2010





Key Achievements

FY 2021-2022 (KIMS HEALTH Hospital, Kottayam)

- Achieved positive EBITDA
- NABH Reaccreditation
- Worked as a liaisoning officer between Directors to resolve internal issues.
- Coordinated administration of above 70,000 covid vaccination doses within 2

FY 2017 to 2021 (Abeer Medical Group-Kuwait)

- Completed license for Abeer Medical Center with 13 specialties.
- Setup clinical and non-clinical departments according to Ministry of Health Guidelines.
- Human Capital Management includes overseas clinical mass recruitment and licensing and restructuring of the existing workforce for competitive leverage.
- Insurance companies empanelment.
- Purchased all medical equipment's including MRI.

Career Timeline







May 2021-Dec 2022 Kottayam-Kerala



Sr. Manager **Operations** Sep 2017-Apr 2021 Farwaniya-Kuwait



Manager Operations Oct 2015-Sep 2017 Calicut-Kerala



Assistant Administrator & Quality Manager Mar 2014-Oct 2015 Calicut-Kerala



Quality Consultant Sep 2011-Mar 2014 Thane-Maharashtra

Chief Executive Officer Dec 2022-Present Kottayam-Kerala





Collaborations







Reference

• Available Upon Request

Key Responsibilities

FY 2015 to 2017 (Starcare Hospital, Calicut)

- Setup Clinical and Non-Clinical departments according to NABH guidelines | Completed all Statutory requirements.
- Managed all critical situations with local political leaders and neighbors.

FY 2014 to 2015 (Malabar Hospital, Calicut)

- Renewed ISO 9001: 2008 certification.
- Setup the facility for NABH accreditation | Setup purchase department.
- Assisted in completing facility and quality requirements for Koyilandy Branch.

FY 2011 to 2014 (Octavo and Acme Consultancy)

- Completed ISO 9001: 2008 certification for District Hospital Thane, Maharashtra.
- Completed preparation for NABH Accreditation at KLE Medical College, Belgaum.
- Responsible for the smooth and efficient operation, including management of the profit and loss statement for the hospital's business, as well as the related resources associated with the hospital operation.
- Carry the responsibility for integrating the strategic plan of the organization with the operations.
- Responsible to provide management oversight for the development of high-quality, cost-effective, and integrated clinical programs within the hospital.
- Represent the hospital to the external market, as well as internally through the application of community relations and marketing activities. Develop new business strategies to enhance market share and improve overall performance.
- Work through the management team and medical leadership of the hospital, serving as a resource to help reduce costs, enhance revenues, achieve effective utilization and quality goals and objectives, analyze and utilize information to develop and support management decisions.
- Provide inspired leadership for the organization.
- Oversee budgeting, reporting, planning, and auditing.
- Ensure all legal and regulatory documents are filed and monitor compliance with laws and regulations.
- Work with the board of directors to determine values and mission, and plan for short and long-term goals.
- Identify and address problems and opportunities for the company.
- Build alliances and partnerships with other organizations.
- Recruitment of team members including Medical and Non-Medical.
- Preparation of hospital tariff based on market study.
- Investigate patient/visitor concerns and implement appropriate courses of action.
- Develop, implement and review operational policies and procedures based on NABH standards.
- Take corrective action in situations requiring immediate intervention, including interpretation and administration of hospital policy and work rules.
- Intervene and problem solves for inter/infra departmental issues. Facilitate, inter-departmental communication, negotiation, and decision-making.
- Directed all hospital, regulatory, and personnel operations to ensure standards for quality care and exceptional client satisfaction are upheld; managed hospital expenses, inventory, and budget.
- Controlled appointment schedules to meet/exceed productivity needs of the hospital, developed strategies, and direct staff on promoting new client growth, hospital revenue, and brand recognition.

