



ANEETTA PODUTHOOR

Thathemkery House, Vaduthala, Ernakulam, 682023.

aneetta19poduthoor@gmail.com

Contact No: 8590988593

Career Objective

To secure a challenging role in a high-quality environment that provides opportunities for professional growth and utilizes my academic skills & knowledge to drive business success along with providing learning opportunities.

Academic details

- **Master of Business Administration (Finance - Marketing)**, Sree Narayana Gurukulam College of Engineering, Kolenchery. (Pursuing) – 7.82
- **Bachelor in Commerce (Finance & Taxation)**, St. Albert's College (Autonomous), Ernakulam. (2021) – 7.92

Internship details

- **Primus Gloves Private Limited, CSEZ, Kakkanad.**
Finance & HR Intern (July 2022 – Aug 2022)
- **Green Signature Organics, Manjalloor**
Marketing Intern (July 2022 – Aug 2022)
- **R. Krishna Iyer & Co. Chartered Accountants**
Finance Intern (March 2021 – April 2021)

Project details

UG

“A Study on Consumer Brand Loyalty with Special Reference to MILMA Products in Ernakulam District”

Industrial exposure

Industrial Visits

- KKR Agro Mills Private Limited
- Danieli Company Limited, Thailand

University Visit

- Mahidol University, Thailand

In-plant training

- M Power Training Program
- Digital Marketing
- MS Excel
- Logistics Management

Certification courses

- Tally ERP 9
- MOOC – Innovation, Entrepreneurship & Business Models

Achievements

- 1st Runner up in Finance Game as part of management fest conducted by ToCH Institute of Management
- Star Performer in the M Power training program
- 1st Runner up in M Power training program
- Coordinated intercollegiate management fest
- NSS volunteer

Linguistic abilities

English – Speak, Write, Read

Malayalam – Speak, Write, Read

Hindi – Write, Read

Skills

Hard skills

- Tally ERP 9
- Accounting

Soft skills

- Presentation
- interpersonal
- Leadership

Personal information

Date of Birth – 19th April 2000

Marital Status – Single

Reference

Dr. Rajeswari R

Assistant Professor

Sree Narayana Gurukulam College of Engineering, Kolenchery

rajeswaryraj@gmail.com

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