

# APARNA VISWANADH

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Vellirippil (House) Thrikkalathoor (p.o)  
Muvattupuzha Ernakulam

## OBJECTIVE

To work in a healthy, innovative and challenging environment extracting the best out of me, which is conducive to learning and grow at professional as well as personal levels, thereby directing my future endeavours as an asset to the organisation.

## EXPERIENCE

Sep 2022 -  
Mar 2023

### BUSINESS ANALYST

PRABHU STEELS, KOCHI ( Authorised Distributor Of TATA Steels LTD)

- ✓ Develop business segment strategies, research markets & competitors, articulate value propositions and identify growth opportunities.
- ✓ Collaborate positively with project stakeholders to secure support and implement recommendations in a fast- paced environment.
- ✓ Coordinate cross-functional teams to execute key value creation (top and bottom line) and manage transformation initiatives.
- ✓ Understand business implications of observations and analyses. Establish and support the rhythm of business activities with the MD.
- ✓ Running and disbursement of various influencer schemes to ramp up business.
- ✓ RCP analysis vs actuals of all products

## EDUCATION

2020-2022

**Bhavan's Royal Institute Of Management, Kochi (Affiliated to CUSAT)**  
MBA (Human Resources & Finance)

2017-2020

**Nirmala College Muvattupuzha**  
B.Com (Taxation)

2015-2017

**SNDP HSS Muvattupuzha**  
Higher Secondary

2015

**HSS Valayanchirangara**  
SSLC

## INTERNSHIP

- **Human Resource Intern**  
Aaahman Foundation  
( 12/2020 to 06/2021)

## SKILLS

- Analytical Skill
- Leadership & decision making
- Talent Acquisition
- Team player and empathetic approach

## TECHNICAL SKILLS

- MS Excel
- Microsoft Outlook
- Power point
- Payroll

## CERTIFICATIONS

- **Digital HR**  
From FICCI Kerala State Council and GreytHR Academy
- **Tally ERP**  
From GTech Computer Education, Muvattupuzha

## PROJECTS

- **Relationship between Job Stress and Employee Engagement with special reference to banking industry.**  
2022
- **Customer centric study on usage of E-Wallets in Muvattupuzha Town**  
2020

## INTERESTS

- Reading
- Driving

## LANGUAGES

- English
- Malayalam
- Tamil

## DECLARATION

- I hereby confirm that all the facts stated above are accurate to the best of my knowledge and belief.

Aparna Viswanadh