



# Aleena William

Vailithara House Manjummel  
9846056562 | aleenawilliam@gmail.com

## Objective

I seek challenging opportunities where I can fully use my skills for the success of the organization.

## Education

- FISAT BUSINESS SCHOOL** 2020  
MBA
- BHARATA MATA COLLEGE, THRIKKAKARA** 2018  
BBA
- ST. ANN'S SCHOOL** 2015  
PLUS TWO
- GUARDIAN ANGELS' PUBLIC SCHOOL** 2013  
TENTH

## Experience

- GUIDANCE PLUS EDUCATIONAL SERVICES, COCHIN** -  
International Student Counselor
- ST. JOSEPH HOSPITAL TRUST, MANJUMMEL** -  
Public Relation Assistant  
Currently working

## Skills

- COMMUNICATION SKILL
- PROBLEM SOLVING SKILL
- MOTIVATION SKILL

## Achievements & Awards

- MS Excel
- International Financial Reporting Standards

## Languages

- English
- Malayalam

## Interests

- Singing
- Dancing
- Badminton

## Projects

- **IMPACT OF EMPLOYER BRANDING ON RECRUITMENT**

The investigation is based on Impact of employer branding on recruitment. It was found that an individual spend their maximum time at their workplace. So, it is only employer's brand that would attract potential employees to organisations and look at retaining them. It enables people to become an active constituent of a successful corporate branding process.

## Internship

- **EVM Volkswagen, kochi for period of 45 days.**

.Learnt the structure and functions of the organization.

.Understood the various activities undergoing in the organization and the relationship among various departments.

.Learnt the practical side of the business studies

## Personal Details

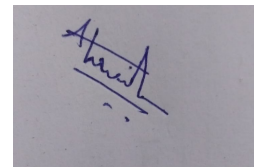
- Date of birth: 17/06/1997

Nationality: Indian

Marital status: Married

## Declaration

- I hereby declare that all the above information is correct and accurate.



ALEENA WILLIAM