

Avin E S

PR Consultant

A PR professional with experience managing various media houses and clients, including Mercedes Benz (Showroom Launch, Coastal star, Kochi), IBS (Silver Jubilee Press Meet and event), Kerala Tourism(Champions boat league and various events), Milma (Product launch and events),Kerala Feeds(Events), Kerala Start-up Mission(Events) and several start-ups, Muthoottu Mini, Genrobotics...

EXPERIENCE

2022-2023

MEDIA EXECUTIVE

Media relations , Daily media tracking, PR Report preparation,organizing events,showroom launches,press conferences...
Media executive,MD Niche Media Consultants

2021-2022

ACCOUNT EXECUTIVE/MEDIA ANALYST

Client and Media relations , Daily media tracking,Market research
Account executive,MarkeSynergyst

EDUCATION

2019 - 2021

INSTITUTE OF COMMUNICATION, KERALA MEDIA ACADEMY

PG Diploma -Public Relations & Advertising

2016-2018

MG UNIVERSITY,KOTTAYAM

MSc in Physics

CONTACT



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SKILLS

- Multi lingual Communication Skills (English,Malayalam,Tamil,Telugu and Hindi)
- Attention to detail
- Empathetic
- Team player
- Negotiation skills
- Flexible
- Extensive Research
- Content Writing

SOFTWARE SKILLS

- Adobe premiere pro cc
- MS Power point
- MS Word
- MS Excel
- Adobe Photoshop
- Basic tech hardware and software knowledge












CERTIFICATIONS AND ACHIEVEMENTS

- Campaign Manager Certification , google (70945838)
- Fundamentals of digital Marketing google (GEZZYP33U)
- Google Analytics Individual qualification (70447339)
- Google ads Display Certification (70451298)
- Google ads Video certification (70789322)
- Google ads Search Certification (70456730)
- Shopping ads Certification (70945753)
- Google Ads Apps Certification (70945755)
- EF Standard English Test with C2 , Proficient
- CEFR C1, 566/600 - Advanced
- Volunteer at National Service Scheme 2011-13
- Won prizes for speech,script writing, quiz, story writing...

INTERESTED IN

- Script Writing
- Movies and shows
- Election Campaigns
- Video editing
- Learning new softwares

LANGUAGE SKILLS

	Speak	Read	Write
• English			
• Malayalam			
• Hindi			
• Tamil			
• Telugu			

ADDRESS

Easwaramangalath (H)
Kodungallur
Kandamkulam (PO)
680669
Thrissur