# Avin E S

#### **PR** Consultant

A PR professional with experience managing various media houses and clients, including Mercedes Benz (Showroom Launch, Coastal star, Kochi), IBS (Silver Jubilee Press Meet and event), Kerala Tourism(Champions boat league and various events), Milma (Product launch and events), Kerala Feeds(Events), Kerala Start-up Mission(Events) and several start-ups, Muthoottu Mini, Genrobotics...

### **EXPERIENCE**

2022-2023 MEDIA EXECUTIVE

Media relations, Daily media tracking, PR Report preparation,organizing events,showroom launches,press conferences...

Media executive,MD Niche Media Consultants

Consultant

2021-2022 ACCOUNT EXECUTIVE/MEDIA ANALYST

Client and Media relations , Daily media tracking, Market research Account executive, Marke Synergyst

## **EDUCATION**

2019 - 2021 INSTITUTE OF

COMMUNICATION, KERALA MEDIA ACADEMY

PG Diploma -Public Relations & Advertising

2016-2018 MG UNIVERSITY,KOTTAYAM

MSc in Physics

#### **CONTACT**

(+91)8593032294

avineaswar@gmail.com

in linkedin/in/avin-easwar

## **SKILLS**

- Multi lingual Communication Skills (English,Malayalam,Tamil,Telugu and Hindi)
- Attention to detail
- Empathetic
- Team player
- Negotiation skills
- Flexible
- Extensive Research
- Content Writing

# SOFTWARE SKILLS

- Adobe premiere pro cc
- MS Power point
- MS Word
- MS Excel
- Adobe Photoshop
- Basic tech hardware and software knowledge

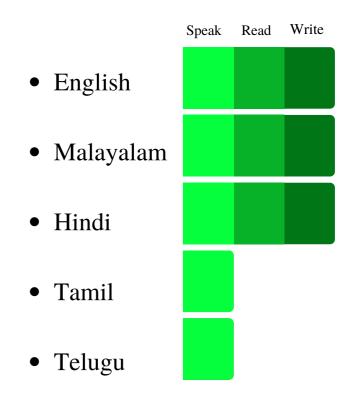
## CERTIFICATIONS AND ACHIEVEMENTS

- Campaign Manager Certification, google (70945838)
- Fundamentals of digital Marketing google (GEZZYP33U)
- Google Analytics Individual qualification (70447339)
- Google ads Display Certification (70451298)
- Google ads Video certification (70789322)
- Google ads Search Certification (70456730)
- **Shopping ads Certification (70945753)**
- Google Ads Apps Certification (70945755)
- EF Standard English Test with C2, Proficient
- CEFR C1, 566/600 Advanced
- Volunteer at National Service Scheme 2011-13
- Won prizes for speech, script writing, quiz, story writing...

## **INTERESTED IN**

- Script Writing
- Movies and shows
- Election Campaigns
- Video editing
- Learning new softwares

## LANGUAGE SKILLS



# **ADDRESS**

Easwaramangalath (H) Kodungallur Kandamkulam (PO) 680669 Thrissur