

ATHULYA KRISHNA

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CONTACT



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.com

SKILLS

- Social Media Management
- Good communication skill
- Event Planning
- Crisis management
- Skilled at producing press materials
- Experience in volunteering

LANGUAGE

- Malayalam
- English

PROFILE

I am a Public Relations and Advertising student who has good communication skills and hardworking mentality. Ready to utilise my skills and passion for further mission of the company.

EDUCATIONAL QUALIFICATION

PG Diploma in Public relations and advertising

Currently pursuing PG Diploma in Public Relations and Advertising at Kerala Media Academy, Kakkanad, Ernakulam (2021-2022)

Diploma in Computer Application

Completed Diploma in Computer Application at Polence Academy, Irumbupalam, Alappuzha ,2021

BA English Language and Literature

Batchelor of Arts specialised in English Language and Literature from S.D College, Alappuzha (2017-2020)

WORK EXPERIENCE

- 2 month work experience as an account executive at Concept PR, Chennai
- Successfully completed 2 months internship at Cochin Smart Mission limited (CSML)
- Worked for the planning and promotion of Citizen Perception Servey by Urban Outcome Framework, 2022 (UOF)
- Worked as an organizer for Smartcities CEO conference (CSML)
- Experience in volunteering for a Memory Walk on Dementia for making Kochi a Dementia friendly society.
- Head of the PR campaign "Beyond Periods" by Public relations and Advertising Department, Institute of communication, Kerala Media Academy, Kakkanad .
- Managing social media page as a part of Beyond Periods campaign
- Experience in volunteering Regional International Film Festival of Kerala (RIFFK)
- Experience in conducting various programs as part of the curriculum (Kerala Media Academy)

DECLARATION

I hereby declare that the above mentioned informations are true and correct of the best of my knowledge and belief.