



JOHNEES JOHN



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Nationality : Indian



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I'm a mass communication specialist with one year experience working in the advertising industry.

AREAS OF EXPERTISE

Expertise in public speaking, advertising, media relations. Copy writer and also a lyrical writer who communicates effectively with target audiences through strategic brand management and PR campaigns.

Enjoy creative problem solving and getting exposure on multiple projects.

EDUCATIONAL HISTORY

POST GRADUATION

MA JOURNALISM AND MASS COMMUNICATION

- Institute of Communication and Journalism. Centre for Professional and Advanced Studies. MG University, Kottayam.

GRADUATION

BA MASS COMMUNICATION AND JOURNALISM

- St. George's College, Aruvithura, MG University, Kottayam

PROFESSIONAL HISTORY

TABLE LAMP FILMS PRODUCTION HOUSE ERNAKULAM [2018-2019]

MEDIA CONTENT CREATOR

- Promoting of brands through Jingles
- Created contents for advertising
- Copy writing for products
- Song writing for advertisements on favor of clients

INTERNSHIPS AND OTHER EXPERIENCES

- INTERNED IN KERALA STATE GOVERNMENT'S I&PRD FOR A PERIOD OF ONE MONTH IN 2017
- PARTICIPATED IN THE ONE DAY MASS MEDIA CAMP TITLED "JWALA-15" CONDUCTED BY NIRBHAYA DEBATING SOCIETY WITH KERALA STATE YOUTH COMMISSION AT TRIVANDRUM

SKILLS

- CONFLICT RESOLUTION
- PRESENTATION AND INTERPERSONAL SKILL.
- POSITIVE ATTITUDE EVEN IN HARD TIMES AND LITTLE BIT OF HUMOR SENSE.
- ABILITY TO CONNECT WITH DIFFERENT AUDIENCE
- NEGOTIATION, PERSUASION, AND INFLUENCING.
- TEAMWORK
- DECISION MAKING
- TIME MANAGEMENT