



# RIFANA R

**MBA | BBA**

## Caree Goals

An MBA fresher in Marketing and operations seeking an opportunity to learn, apply and enhance my technical skills and knowledge and thereby help in the sustainable growth of the organization.

## Get in touch!

### Mobile:

9747245010

### Email:

rifanarifaa007@gmail.com

### Address:

M S Bhavanam, Vayalil  
Puthen Veedu, Peroor,  
Thattarkonam(p.o),  
Kollam,Pin:691005  
Kerala,India

## Personal profile

- DOB : 05/02/1999
- AGE : 23
- SEX : FEMALE
- NATIONALITY:  
INDIAN
- MARITAL STATUS:  
MARRIED

## Soft Skills

- Coordination and Planning
- Team Player
- Creativity
- Integrity
- presentation Skills
- Decision Maker
- Leadership skill

## References

### FISAT Business School

Ms. Biji U Nair  
Phone:9446020339  
bijjunair@fisat.ac.in  
Assistant Professor

### FISAT Business School

Ms. Sindhu George  
Phone:9946008020  
sindhu@fisat.ac.in  
Associate Professor

## Educational Qualification

<b>MASTER OF BUSINESS ADMINISTRATION (MBA)</b> FISAT Business School, KTU University	<b>88%(waiting for result)</b>	<b>2022</b>
<b>BACHELOR OF BUSINESS ADMINISTRATION</b> University Institute of Technology, Kerala University	<b>65%</b>	<b>2020</b>
<b>HSE</b> T K M HSS,Karicode, Kerala State Board	<b>84%</b>	<b>2017</b>
<b>SSLC</b> T K M HSS,Karicode, Kerala State Board	<b>90%</b>	<b>2015</b>

## Work Experience

- Marketing Intern at GigsBoard India  
(Dec 2021 - Feb 2022)
- Marketing associate at Codeyoung  
(Aug 2022- Present )

## Certifications

- Microsoft excel (Microsoft 365 apps and office 2019)
- Power BI
- Google Certification on Digital Marketing.
- NPTEL Certification on Soft Skills

## Leadership & Initiatives

- Core member of student forum ( 2017-2020)
- Volunteered international conference 'FBSCON'
- Marketing Club Member (2021)
- 7(k) battalion NCC cadet (2015 to 2017)
- Active Participation in college fests.

## Academic Project

- Study on the effect of compensation and welfare measures on the productivity of employees.
- Study on the role of customer satisfaction, delivery service, rerun policy and product quality towards online shopping with reference to Amazon among youth.

## Declaration

I hereby declare that all the details furnished here are true to the best of my knowledge and belief.

Place: Kerala,India

Date :30/10/2022

Rifana R