

# Soja Jose

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22<sup>nd</sup> October 1996  
New Delhi

## Objective

- Seeking a position in your company; having a Master's degree in Sociology. Completed training in creative writing, editing, and digital marketing. Willing to perform to the best of my ability in the responsibilities given to me.

## Experience

### **CONTENT WRITER & COPYWRITER | NATURE FINDERS | NOVEMBER 2020 – FEBRUARY 2022**

- Experience as a freelance content writer and copywriter at Nature Finders.
- Writing the content for organic products and tourism websites.
- Written and proofread the content for product labels.
- Experienced in writing content for marketing and promotion.

### **CONTENT WRITER | JOBOY | DECEMBER 2020 – FEBRUARY 2021**

- Experience as a freelance content writer at Joboy.
- Written the description and steps for availing of the services from the website.

## Education

### **M.A SOCIOLOGY | 2020 | SACRED HEART COLLEGE**

- Dissertation: Deconstructing Gender from Everyday Life
- Paper Presentation: The Micro Approach to Environmental Sustainability

### **B.A (HONS) SOCIOLOGY | 2018 | DELHI UNIVERSITY**

- Group project: Consumer Behavior toward Ayurvedic and Cosmetic Products

### **CLASS 12 CBSE (HUMANITIES) | 2015 | HOLY CHILD AUXILIUM SCHOOL**

- Project: Social Anxiety Disorder (Sociology)
- Group project: Sufism (History)

### **CLASS 10 CBSE | 2013 | HOLY CHILD AUXILIUM SCHOOL**

## **Skills & Abilities**

### **WRITING**

- Completed a one-month course on Creative Writing from Internshala in September 2020.
- Received training for writing content based on fiction and non-fiction.
- Know the fundamentals of screenplay writing, advertising, editing, and publishing.

### **DIGITAL MARKETING**

- Completed a one-month course on Digital Marketing from Internshala in February 2021.
- Received basic training in web analytics, search engine optimization, email marketing, and content marketing.
- Know about online advertising, mobile marketing, and social media marketing.
- Presently, learning the fundamentals of digital marketing from the Google learning platform.

### **RESEARCH**

- Experience in research, paper presentation, and completed a well-written Dissertation.

### **PROOFREADING**

- Proofread and edited parts of a biography.

### **BLOGGING**

- Started a personal blog and wrote inspirational content.
- The link to my blogging page is [sojawrites.wordpress.com](http://sojawrites.wordpress.com).

### **SOCIAL PSYCHOLOGY**

- Completed a beginner-level course on Social Psychology, with honors, in September 2020.
- The online course was by Wesleyan University through Coursera.

## **References**

- Amal Antony, Co-Founder - Nature Finders, 9656464729.
- Jeevan Varghese, Founder and CEO - Joboy, 8129262277.
- Prof. R. K. Varghese, Coordinator, PG Sociology, Sacred Heart College, 9447508329.