

CONTACT

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Ernakulam



OBJECTIVE

I seek challenging opportunity, where I can fully utilise my skills for the success of the organisation and for the development of the society.

EDUCATION

2015

- o **Talent Public School**

10th

9.4

2017

- o **S.T Mary's CGHSS , Ernakulam**

12th

91

2020

- o **St Teresa's college, Ernakulam**

B.com(Finance and taxation)

86

2022

- o **Sacred Heart college, Thevara**

M.com (finance and taxation)

82

SKILLS

- o Knowledge in financial management
- o Good communication skills
- o Tally ERP 9

PROJECTS

- **Impact of advertisement on buying behaviour of the consumers towards fmcg products**

In this study I was focusing on the impact the advertisement has the on the consumer and is it effecting their buying behaviour. The study showcased that the majority of sales take place because of the various advertisement strategies that they adopt. As per my study I was focusing on fmcg products of ITC limited

- **A study on the rise in the usage of OTT platform in the Kochi city during the pandemic**

This study focused on the change that has taken place in the consumption pattern of OTT platform as a alternative for traditional media also the future of OTT platform in post COVID period is also discussed in this study.

INTERESTS

- Driving
- Gardening

LANGUAGES

- English, Malayalam, Hindi