# RESUME

### FELIX THADEVOOS

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# **Career** Objective

Intend to associate with any progressive organization where I can expand my knowledge and skills and bring out the best in me with the help of very dedicated and experienced leaders there.

### **Academic Qualifications**

- MBA | Dual specialization | Marketing & HR | Albertian Institute of Management, Dept. of St. Albert's College (autonomous), Kochi | MG University | 2020-2022.
- B.com | Finance and Taxation | MG University Kottayam | 2016-2019.
- Plus Two | Science | State Board | Sree Narayana Higher Secondary School, Ayyappankavu | 2014-2016.
- SSLC | State Board | St. Josephs High School, Chathiath, pachalam | 2014.

## **Projects & Paper Presentation**

### **Projects:**

- ✓ Organizational Study in HMT Machine Tools Ltd. | MBA | 2021|
- ✓ Corporate Report in MRF Tyres | MBA | 2021|
- ✓ Study on influence of environment concern, product value, advertisement, price, attitude and trust towards green purchase intention|MBA|2022|

## Paper Presented:

- Impact of Fashion Influencer Marketing On the Purchase Decision of Youth | National Conference | Naipunya Business School | 2021
- ✓ A study on influence of online promotional activities on impulse buying in flipkart among youth in Kerala | DePaul Business School|2021

## Internships

- Sales and marketing trainee at Ifortis worldwide
- Campus ambassador at cvDragon India
- Social media marketing team manager at career intuition
- Student partner at internbug
- campus ambassador at lyriclious

- The Jurni (India)
- Human resources intern at N'kisi institute of training
- Human resources intern at InternYou
- Human resources at Aashman foundation

### Certifications

- Google Digital Marketing | Google |
- Introduction to Business Management | FutureLern|
- Email Marketing | Career Development College London|
- Diploma in Environmental Management | Alison |
- To Start-up Business Model: Course for Entrepreneurs | Udemy |
- Marketing and Business Strategy | Udemy |
- Introduction to Cloud Identity | Coursera |
- Entrepreneurship: From Business Idea to Action | FuttureLern |
- Diploma in Financial Accounting | Alison |
- Tally |CSC|
- Supply chain design and planning with excel and python | Udemy |
- Effective policymaking to build the impact economy | Udemy |

# Soft Skills

- Observation
- Listening
- Punctuality
- Communication

## **Technical Skills**

- Ms Word and Excel
- PowerPoint
- Tally

# Hobbies

• Watching movies and listening music

## **Personal Details**

- Age:23
- Fathers name: Thadevoos C A
- Language Known: English and Malayalam
- Nationality: Indian

## Declaration

I hereby declare that the above particulars furnished by me are true and correct to the best of my knowledge and belief.

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