

## AMAL S

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### OBJECTIVE

To acquire a demanding position in an environment where I can best utilize my skills and education for the growth of the organization.

### EXPERIENCE

#### Farmour venture Private Limited

May 3 2021 - Jan 11 2022

Marketing Executive Cum Social Media Coordinator

Working with the sales team to develop targeted sales strategies.

Conceiving and improving existing marketing strategies.

promotional activities.

Monitoring and managing social media.

Maintaining Relationships with clients .

Maintaining quality service by establishing and enforcing organizations standards.

#### Mount Zion medical college, Adoor

June 29 2019 - May 21 2020

Public Relations officer

Public Relations

Patient Handling

Administrative duties

Camp duties

### EDUCATION

#### Mount Zion school of business management, Kadaminitta

2020

MBA (HUMAN RESOURCE & MARKETING )

7.3 / 69%

#### SAS SNDP yogam college , Konni

2016

BBA

6.32

#### Mount Tabor HSS, Pathanapuram

2013

Higher Secondary

#### St Stephens HSS, Pathanapuram

2011

SSLC

### PERSONAL DETAILS

Date of Birth : 27/09/1995

Marital Status : Single

Nationality : Indian

### SKILLS

Business Analytics & Data Science

Proficient in MS Office

Internet and Email Application

Operating Systems Win XP, Win 7, Win 8, Win10

### LANGUAGES

English

Malayalam

Hindi

### INTERESTS

Customer oriented activities

Human Resource

Technology

### ACHIEVEMENTS & AWARDS

Auction winner in management fest

Layout Artist , The Avant-garde student magazine 2015-16

## **PROJECTS**

### **A study on Labour Welfare Measures in Rehabilitation Plantation Limited,Punalur**

The study was conducted to know the labour welfare measures in RPL.

LTD for analyzing the various welfare measures provided by the organization and collecting employee perception about the welfare measures.

### **A Study on Advertisement Effectiveness of Eureka Forbes Pvt Ltd,Ernakulam**

The study covers all the functions,promotional and marketing activities of eureka forbes.

### **A Study on Employee Motivation in Travancore Cochin Chemicals Limited, Ernakulam**

The study is an attempt to find out the employee awareness and satisfaction on motivation.

## **STRENGTH**

Flexibility

Focused

Disciplined

Enthusiastic

Honest

## **DECLARATION**

I hereby declare that the information given above are true and correct to the best of my knowledge and belief.