

Mansoor Noor

International Marketing & Business Development

9663878707

pmansoor92@gmail.com

Bangalore, Kammanahalli, 560084



ABOUT ME

Results-oriented, assertive and charismatic marketing professional bringing more than 6+years of wide ranging experience executing measurable marketing campaigns, business development, negotiating partnerships and creating solutions Seamlessly manages all aspects of marketing communications, Including direct marketing, publications and events management. Superior communication and organizational skills that easily interacts with executives, regulatory agencies, clients, vendors and staff. Successful in leadership experiences and forward thinking

EDUCATION

MBA -Finance
Mahatma Gandhi University
Ernakulam,Kerala- IND
2014

B.Com University of
CalicutCalicut,
Kerala- IND
2011

SKILLS

Business development

Internet marketing

Digital Media

Healthcare Management

Advance Computer Skills

Technology

Management Experience

WORK EXPERIENCE

INTERNATIONAL MARKETING & BUSINESS DEVELOPMENT

GLOBAL TREATMENT SERVICES PVT LTD/Bangalore/Apr 2015-Present

- Responsible for International Sales and Business Development for Global Treatment Services across the Network with stress on P&L and profitability
- Facilitating the patient coming from Abroad for medical treatment
- Finding Partners in target countries: Doctors, Hospitals, Insurance & corporates, Travel & Tour Operators dealing in Medical Travel
- Signing of MOUs with the Referral Partners
- Coordinating with the embassy for the visa of the client
- Point of contact for all International Insurance companies, corporates and establishing new tie-up with them
- Conducting CMEs & OPDs in target countries
- Participating in International conferences & Fairs, Strategizing International prices and promotional discounts, Aligning SEO, Social Media to target countries
- Coordination with Hospital admin for better International patient experience
- Coordination of the admissions process & Cost estimates for anticipated treatment

Account Manager

Account Manager/Bangalore/Sep 2013-Mar 2015

- Auditing financial information
- Compute taxes owed, prepare tax returns, ensure prompt payment
- Inspect account books and accounting systems to keep up to date
- Organize and maintain financial records
- Preparing daily vouchers and receipts
- Key in daily petty cash entries
- Maintenance of Ledger
- Maintaining customer invoices and accounts receivables
- Issuing invoices and cheques
- Receivables management.
- Compute and record totals of transactions.
- Reconciliation of Debtors / Creditors Account.
- Maintaining monthly, weekly and daily report of transactions

Financial Analyst (internship)

Thomas Cook India Limited/Ernakulam/Dec 2012-Feb 2013

Financial Analyst - Financial Performance Analysis: THOMAS COOK INDIA Limited, India