

Vimala Lucy Jayan

Ernakulam | Dob: 23/08/1996 | vimalaj369@gmail.com | 7902783509

Profile

A value focused dynamic individual experienced in the field of economics, marketing, taxation, finance and accounting. And thus, to utilize my skills for organization and individual growth

Experience

ASSISTANT PROFESSOR | NAIPUNNYA SCHOOL OF MANAGEMENT, CHERTHALA | AUGUST 2019 – NOVEMBER 2021

- Taught three classes per semester on financial management, Managerial economics, financial services
- Provided administrative support for NAAC activities
- Provided teaching summaries to ensure teaching progress and accurately documented
- Executed online classes during pandemic season by using several online platforms like Google meet, Google classrooms

GUEST LECTURER | VIDYANIKETHAN COLLEGE, ERNAKULAM | JUNE 2019 – JULY 2019

- Effectively taught accounting and income tax to B.com students
- Maintained a disciplined classroom environment to ensure the lesson plan is followed
- Administered tests and curriculum instruction to students

Education

MASTER OF COMMERCE 96.6% | JUNE 2017 – MARCH 2019 | ST. ALBERT'S COLLEGE, ERNAKULAM

BACHELOR OF COMMERCE 94% | JUNE 2014 – MARCH 2017 | ST. TERESA'S COLLEGE, ERNAKULAM

Certifications

- Certification in Tally with GST
- Qualified UGC NET in 2020 with 96.42 percentile
- NPTEL Online Certification Course on LEADERSHIP from Indian Institute of Technology Kharagpur

Projects

- A comparative study on online shopping habit among college students in Kochi with reference to Flipkart and
- Women Entrepreneurship: A Study on the Financial Aid Awareness

Publications

- A study on the effectiveness of social distancing and pharmaceutical measures in reducing corona virus transmission - Internal Academic/Scholarly Publication 2020
- A study on future of green business strategies - Albertian Journal of Multidisciplinary Studies

- An empirical study on the online shopping acceptance: pre and post corona outbreak in a book chapter on Perspectives on Business Management and Economics Volume III, Dec 2020
- Presented a paper in the Albertian International Knowledge Summit 2018, on “a study on the investment in Bitcoin”
- Volunteered the International Conference on # Rebuild Kerala 2018, organized by St. Albert’s College (Autonomous), Ernakulam
- Participated in one day National Seminar on Digital Banking, held in 2018 by St. Albert’s College (Autonomous), Ernakulam
- Presented a paper in the National Conference on “Digital Money: Future and Possibilities” held at Sacred Heart College, Thevara-2017
- Participation in the CL YOUNG INDIAN CHALLENGE-2016
- Secured A+ grade in the final examination conducted by the Central Board of Examinations of NACELL for the course DSTP
- Attended a Workshop on “Back to the Future: Skills for the 21st Century Manager”, Organized by University of St. Andrews School of Management

Scholarships and Awards

- Alley kutty George Anathanam Memorial Award for excellence in degree exams-2017
- Mother Digna Award for excellence in degree exams-2017
- Kattu Karen Mathew Anthony Memorial Award for excellence in degree exams-2017
- Shri. Hibi Eden MLA Award for educational excellence-2014, 2012

Achievements and Participations

- Nominated for "**The Albertian Star Competition 2019**"
- Presented a paper in the Albertian International Knowledge Summit 2019 on “Study on Future of Green Business Strategies”
- Presented a paper in the International Conference on “A Study on Financial Deception” organized by Maharaja’s College, Ernakulam
- Presented a paper in the International Seminar on “Problems of Women Entrepreneurs” held at St. Teresa’s College, Ernakulam-2018
- Presented a paper in the Albertian International Knowledge Summit 2018, on “A study on the investment in Bitcoin”
- Volunteered the International Conference on # Rebuild Kerala 2018, organized by St. Albert’s College (Autonomous), Ernakulam
- Participated in one day National Seminar on Digital Banking, held in 2018 by St. Albert’s College (Autonomous), Ernakulam
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References

- Dr. Tia Mathews, HOD of commerce department, St. Albert's College (Autonomous), Ernakulam
- Dr. Oommen Maman, Retd. Dean, Naipunnaya School of management, Cherthala

Skills & Abilities

- Self-confident and goal-oriented
- Fast learner with an ability to excel
- Enthusiastic
- Very Perceptive
- Good verbal communication and interpersonal skills
- Team player

Activities and Interests

- Cooking
- Organist
- Vocalist