

SHILPA NP

MBA (Finance & Marketing)

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Career objective

To be a part of an organization where get a chance to use my knowledge and skills to contribute in the progress of the organization as well as myself.

Work experience

- **Surekha Exports PVT.LTD** (February 2021 – September 2021)
Designation – sales and marketing coordinator
Responsibilities:
 - Plan and coordinate the activities of the sales engineers on a daily basis
 - Oversee the activities of sales team
 - Prepare marketing reports by collecting, analyzing and summarizing sales data.
 - Analysis of the market and identifying potential customers and follow-up.
 - Oversee all the online and offline marketing platforms and make analysis.
 - Planning and implementation of marketing strategies.
 - Recruitment of the candidates on demand for the various posts.

- **Senixa capital holdings PVT.LTD** (October 2021 – January 2022)
Designation – Market analyst
Responsibilities:
 - Market forecast
 - Determining whether to buy or sell the trading currency pair using technical indicators and daily events.
 - Reporting market condition to the admin manager.

Education

2018 - 2020 MBA

(Finance (major) & Marketing (minor))
School of Management Studies
University of Calicut

Academic project

Topic: Business Analysis of “Mathrubhumi Printing and Publishing Company Private Limited Kozhikode”

Company: Mathrubhumi Printing and Publishing Company Private Limited Kozhikode

2015 – 2018 BBA

(Finance)
Malabar Christian College, Kozhikode
University of Calicut

Skills

- Computer skills: MS office (Excel, PowerPoint, word) & Google sheets
- Communication & interpersonal skills
- Leadership & Teamwork
- Listening skill
- Quick learner
- Innovative and adaptable mindset
- Time management

Languages

- English
- Malayalam
- Hindi

Personal Details

- Date of Birth : 29/01/1998
- Marital status: Single
- Nationality: Indian
- Gender : Female
- Address : Narayananilayam (H) Puthiyangadi P.O , Kozhikode – 673021

Declaration

I Shilpa N P hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

Shilpa N P