

# RAKHI RAMACHANDRAN

Samskrithi, Kalady, Kochi - 683574

9400983964

rakhi.ramchandran@gmail.com

---

## OBJECTIVE:

Seeking a challenging career with a progressive organisation that provides an opportunity to capitalise my skills and ability.

## QUALIFICATION:

MFA (Masters of Fine Arts in Broadcast Journalism & Video Production)

BSW (Bachelors of Social Work)

## EDUCATION:

MFA (Masters of Fine Arts in Broadcast Journalism & Video Production) 2012 - Amritha School of Arts & Sciences, Kochi.

BSW(Bachelors of Social Work)2010- Rajagiri College of Social Sciences, Kochi.

Class XII (ISC) Hari Sri Vidhya Nidhi ,Thrissur.

Class X (ICSE) Hari SriVidhya Nidhi,Thrissur.

## CERTIFICATION:

Tally & Accounting

Nutrition & Childcare

Street Threater

Project Planning

Participatory Rural Appraisal

## WORK EXPERIENCE:

**Worked as Assistant Professor at St Thomas College, Thrissur (2012-2014)**

- Delivered schedule lectures to sophomore students.
- Collected educational information and taught to students during classes.
- Conveyed subject matter and lecture to students in a creative way.
- Evaluated students individually to identify areas of difficulties.
- Ensured completion of assigned syllabus within the time frame given.

**Worked as a Reporter for CNN/ IBN & CNBC, Bangalore as a part of internship.**

- Covered local news, conducted interviews on key personalities. Conducted field interviews and researched on the background of information sources.
- Assisted the camera crew, logged tapes and transcribed interviews.
- Attended press conferences.

**Worked as Public Relation Officer at AIM HIGH, Bangalore as an Intern.**

- Managed PR agency and other vendors.
- Directed communication planning and messaging
- Developed positive proactive working relationships with members of the media.

**SOFT SKILLS:**

- Integrity
- Dependability
- Effective Communication
- Teamwork
- Creativity
- Problem Solving
- Organisation
- Willingness to learn

**HARD SKILLS:**

- Writing and Editing
- Social media marketing

**SOFTWARE SKILLS:**

- Adobe Photoshop
  - Final Cut Pro
  - Microsoft Office
  - Email Communication
  - Powerpoint
-