

SRUTHY RAJEEV

PUBLIC RELATIONS

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CAREER OBJECTIVE

Individual with good communication skills. Passionate in walking with public relations sector. Excellent writing, verbal, social, digital communication skills and high-level proficiency with software.

ACADEMIC PROFILE

- **PG Diploma in Public Relations and Advertising | An Autonomous Institution Under Govt. of Kerala**
2019-2020 | Kerala Media Academy, Kakkanad
Percentage: 77.5%
- **B. Com Finance | Kerala University**
2015-2018 | S.D College Alappuzha
Percentage: 65.81%
- **Plus Two | GHSS Ayaparambu**
2013-2015 | Board of Higher Secondary Examinations, Kerala
Percentage: 78%
- **SSLC | BBHS Nangiarkulangara**
March-2013 | Board of Public Examinations, Kerala
Percentage: 78%

INTERNSHIP/ EXPERIENCE

- Internship on Public Relations | VSM Hospital | Mavelikkara |
November 1st, 2021 to January 7, 2022.
> Patient details entry and service.
> Campaigns for Hospital.
> Patient complaints handling and discussions.
- Moving Thoughts | Aluva | Ernakulam | 2 Months
- Telenova Networks Pvt. Ltd | Ernakulam | 1 Month
- Internship on Graphic Designing | Sofvault Pvt.Ltd | Kalamassery |
March 2021 to April 2021.

TECHNICAL SKILLS

- **Microsoft:** PowerPoint | Word | Excel
- **Software:** Adobe Photoshop | Adobe Illustrator | Adobe Premiere
- **Area of Interest:** Flyers | Templates | Documentation | Social media marketing

ACADEMIC PROJECTS

- Advertisement Shooting
- Project based on Maggie Marketing Strategy

PERSONAL DETAILS

Address

Vikas, Vettuveni, Harippad PO
Alappuzha 690514

Father : K Rajeev

Mother : Jaya S

DOB : 17/02/1997

State : Kerala

Nationality: Indian

Languages: English | Tamil
Malayalam

STRENGTHS

- Honest, hardworking and positive attitude.
- Self-motivated.
- Creativity

ACHIEVEMENTS

- NSS Volunteer in Plus Two.
- Certification course on Microsoft Office.
- Achieved Prizes in Interschool Competitions.

HOBBIES

- Drawing
- Painting
- Dancing
- Reading News papers