



Navaneeth S

CONTACT

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OVERVIEW

12 Years of Experience in Medical Marketing.

2 Years of Abroad Experience.

22 Years of Total Experience.

WORK EXPERIENCE

**HLL Lifecare Ltd (Hindlabs MRI Scan Centre),
Alappuzha, Kerala**

Senior Marketing Executive

My duties in this institution:-

June 2021 - Present

Meeting doctors frequently. Developing and implementing strategies to increase the number of cases utilising our facilities and thereby the revenue. Handling all external affairs including the collection of payments of credit cases. Marketing of Tele reporting.

**HLL Lifecare Ltd (Hindlabs MRI Scan Centre),
Alappuzha, Kerala**

Marketing Executive

Same as present.

March 2013 - June 2021

HLL Lifecare Ltd (Lifecare Centre), Cuttack , Orissa

Administrative Assistant

This was my first posting in HLL. I was posted in the pharmacy of Lifecare Centre. There I had to handle the data entry of brand names of medicines into the software , dispensing medicines and finding good medical suppliers to make them as Registered Vendors.

October 2012 - March 2013

Geeyem Motors (P)Ltd , Ernakulam , Kerala

Team Leader

A leading dealer of Chevrolet Vehicles. I was leading a team of ten consultants. The responsibilities were to deal the customer, help the consultants , organizing displays of vehicles, meeting with corporates, arranging loan to customers

December 2011 - October 2012

and assuring the promptness of the delivery of vehicles.

KTC Honda , Calicut, Kerala

September 2010 - September 2011

Manager-Service

Popular dealer of Honda Two Wheelers.

Floor Manager, Customer Care Manager, PDI Manager , Body Shop Manager, Service Advisors and Service supervisors were reporting to me. My role was to assure the promptness of the departments

See Dhanwanthari Bhavan Aryavaidyasala, Chengannur, Kerala

August 2007 - August 2010

Marketing Executive

A reputed Ayurvedic Pharmacy, manufacturers of ayurvedic medicines with traditional methods without compromise. They also provide Yoga classes. My role was to market the medicines and arranging Yoga Classes and Camps.

Springfield International Gen. Trading LLC, Dubai, UAE

September 2005 - June 2007

Manager-Sales

One of the leading ATV, motorcycles and Auto Spare Parts manufacturers and re-exporters in GCC. My role was to interact and negotiate with customers , keeping inventory of goods, developing new projects in another suitable places and overall management.

M.S & S Motors (P) Ltd, Kottayam, Kerala

February 2002 - May 2005

Service Supervisor

A leading dealer of Hero Honda Motorcycles. My role was to attend customers, Inspect the vehicle, Discussing work with technician, Monitoring work, Quality control, Warranty and PDI.

KSRTC, Alappuzha, Kerala

March 2001 - September 2001

Apprentice

Joined apprenticeship at KSRTC for getting good technical experience in Heavy Vehicle field.

Friends Auto Garage, Alappuzha, Kerala

July 1999 - February 2001

Technician

A Govt. Authorised Garage. This was my first job. Started technical career with both LMV and Heavy vehicle from here.

EDUCATION

SSLC

June 1990 - March 1991

Govt BHS Chengannur

Diploma in Automobile Engineering

Jun 1993 - March 1996

KVG Polytechnic , Sullia , Karnataka

Bachelor of Computer Applications (BCA)

Jun 2000 - March 2003

IMDR- Trivandrum

QUALIFICATIONS

Successfully completed the Supervisor Training Course Held at Hero Honda Service Training Centre - Chennai from 15-12-2003 to 20-12-2003.

Participated in '**Swastya Chethana Evam Jan Sampark Abhiyan**' (by **Ministry of Health and Family Welfare, Govt. of India**) NCD, Screening and awareness camps at Pragathy Maidan in November 2014.

Participated in '**Swastya Chethana Evam Jan Sampark Abhiyan**' (by **Ministry of Health and Family Welfare, Govt. of India**) NCD, Screening and awareness camps at Pragathy Maidan from 14th to 27th November 2016.

LANGUAGES KNOWN

English

Malayalam

Kannada

Hindi

Tamil

PERSONAL DETAILS

Age and Date of Birth: **45 yrs, 06-04-1976**

Nationality: **Indian**

Marital Status: **Married**

Father: M.V. Sadasivan Nampoothiri (Rtd Professor)

Mother: B. Remadevi (Rtd. Joint Director, Fisheries)

Spouse: Manju.V, Asst. Professor, S.D College, Alappuzha

Children: Two Daughters, School Going