

Aisha R

aayisharehim@gmail.com ✉

+919496005364 📞

Alappuzha, Kerala, India 📍

To secure a responsible career opportunity to fully utilize and develop my skills and knowledge, which will help me to grow professionally, and become a valued asset for the success of the organization.

EDUCATION

Master of Business Administration

TKM Institute of Management - University of Kerala

07/2019 - 10/2021

71.4% (till date)

Courses

- Marketing & HR

Bachelor of Science in Physics

CMS College - Mahatma Gandhi University

07/2015 - 03/2018

8.3

WORK EXPERIENCE

Business Development Executive

SBI Life

09/2021 - Present

Achievements/Tasks

- Rapport building with employees and customers
- Lead generation
- Tele-calling
- Achievement of sales target

HR Intern

Aircrews Aviation Pvt Ltd

09/2020 - 11/2020

Achievements/Tasks

- Calling the candidates as part of screening
- Coordinating interviews
- Conducting interviews
- Content writing

Marketing Intern

Malabar Gold and Diamonds

09/2019 - 09/2019

Achievements/Tasks

- Customer interaction

SKILLS

Problem solving

Critical thinking

Time management

Communication

Team management

MS Office

PERSONAL PROJECTS

TIM Mathrubhumi Project

- Understanding the buying and reading behaviour of magazines through qualitative and quantitative research

TIM 6 Brands Project

- Quantitative market study – Survey among distributors, retailers and customers to understand the market position of 6 various brands (Lazza, AVT, KLF, Brahmins, Cutee, Viktor)

CO-CURRICULAR ACHIEVEMENTS/ PARTICIPATIONS

Attended 5th National HR conclave conducted by NIPM chapter, Trivandrum

Team leader – Matrubhumi quantitative research in Kottayam district.

Rank holder in first semester MBA exam, University of Kerala

CERTIFICATIONS

Project Management from International Business Management Institute (Oct 2019)

Fundamentals of Digital Marketing from Google Digital Unlocked (Apr 2020)

Career Edge - Knockdown the Lockdown from TCS (Apr 2020)

Digital Skills – Digital Marketing from Accenture (May 2020)

Become a Digital Advertising Expert from LinkedIn (Oct 2020)

LANGUAGES

English
Full Professional Proficiency

Malayalam
Native or Bilingual Proficiency

Hindi
Limited Working Proficiency