#### **APPUSKS**

Mob: 8893527518

Mail: appusks01@gmail.com

## **OBJECTIVE**

To obtain a challenging position in Public Relations/Media/Communication/Programme Coordination in a growth oriented organization that will enable me to utilize my experience, skills and ability to work well with people.

## **SYNOPSIS**

A Self-motivated, highly capable and expert professional with comprehensive experience in Public Relations, Client management, Media, Arts & Programme Co-ordination. Determined, energetic and disciplined, my enthusiasm and adaptable, persistent nature means that I am a fast learner who thrives on challenges.

I always believed in delivering my best possible to my profession. I would measure my success by the smiles I bring to the surrounding people and the Company which I am a part of.

- •Adapt at work in high pressure environments with strict deadlines and multiple deliverables.
- Ambitious, hardworking and committed to excellence

I have 6 years' experience in Public Relations in an esteemed Institution – VPS Lakeshore hospital, Kochi.

# **AREAS OF INTEREST**

**Programme Co-Ordination/ Event Management** 

**Content Writing** 

**Public Relations/ Communications** 

**Dubbing/Voice/ Promo Announcement** 

**Training programmes/ Office Administration/ Human Resources** 

**Celebrity Interviews** 

## **FAMILIAR WITH**

Good Language Skills in Malayalam, English

Creative Writing and presenting Skills, Well Computer Skills, Social Media

Present style, fashion, people's attitude

Content writing, promo creation

# **PERSONAL DETAILS**

Father Name : SUBRAHMANNYAN K.N.

Date of Birth : 23.10.1992

Gender : Male

Nationality : Indian

Marital status : Single

Religion : Hindu

Languages Known : Malayalam, English & Hindi

Contact No. : **8893527518** 

Email ID : <u>appuskso1@gmail.com</u>

Whatsapp - **8893527518 FB - APPU\$ K\$** 

# **ACADEMIC QUALIFICATIONS**

| QUALIFICATION         | INSTITUTION                               | BOARD/UNIVERS<br>ITY                        | YEAR<br>COMPLETE | Mark % |
|-----------------------|---|---|------------------|--------|
| S.S.L.C.              | ST. RAPHAEL'S<br>HIGH SCHOOL<br>EZHUPUNNA | KERALA STATE<br>Board                       | 2008             | 96     |
| PLUS TWO              | TD HSS<br>THURAVOOR                       | BOARD OF HIGHER<br>SECONDARY<br>EXAMINATION | 2010             | 90     |
| DEGREE -<br>BSC MATHS | MAHARAJAS<br>COLLEGE<br>ERNAKULAM         | MG UNIVERSITY                               | 2013             | 52     |

# **EXPERIENCE**

| PERIOD<br>OF<br>WORKING | INSTITUTION/AREA<br>OF WORK                                   | DESIGNATION             | NATURE OF<br>WORK   |  |  |
|-------------------------|---|-------------------------|---------------------|--|--|
|                         | Different Media   | Freelance               | Interviews of       |  |  |
|                         |   | Writer/                 | Celebrities; Kerala |  |  |
|                         |   | Celebrity               | Kaumudi,            |  |  |
|                         |   | Interview writer        | Kalakeralam etc.    |  |  |
|                         | VPS LAKESHORE   |                         |                     |  |  |
| 2013-STILL              | HOSPITAL, KOCHI   | Executive               | Supervision,        |  |  |
|                         |   | Supervisor –            | Administration,     |  |  |
|                         |   | <b>Public Relations</b> | Customer Care,      |  |  |
|                         |   |                         | Public Relations,   |  |  |
|                         |   |                         | Research, Media     |  |  |
|                         |   |                         | relations etc.      |  |  |
| PART                    | COMMUNITY   | RESOURCE                | TRAINING            |  |  |
| TIME-                   | DEVELOPMENT SOCIETY,  | PERSON,                 | PROGRAMMES,         |  |  |
| SERIVICE                | ALAPPUZHA   | PROGRAMME               | PROGRAMME CO-       |  |  |
|                         |   | CO-                     | ORDINATION          |  |  |
|                         |   | ORDINATOR               |                     |  |  |
|                         | STAGE ANNOUNCEMENT / ANCHORING for different cultural events. |                         |                     |  |  |
|                         | Co-ordinated many cultural/ public programmes.                |                         |                     |  |  |
|                         |   |                         |                     |  |  |

#### **EPISODES CO-ORDINATED FOR:**

- 'KUTTIKALODANO KALI'- Mazhavil Manorama infotainment show (1)
- 'DHE RUCHI- Mazhavil Manorama TV show (1)
- STILL STANDING- Mazhavil Manorama infotainment show (1)
- OH MY GOD- KAUMUDY TV SHOW (36 episodes)
- DOCTOR LIVE- ASIANET NEWS (18 episodes)
- MY DOCTOR- ASIANET PLUS (1)
- MONEY TIME ASIANET NEWS (1)
- SHUBHARATHRI- JEEVAN TV (2)
- LADIES HOUR- KAUMUDY TV
- LIFELINE- JANAM TV (17)
- JODI NO 1- Darsana TV (1)
- Various programmes for Cochin Channel

#### **PRINT MEDIA:**

• Celebrity interviews for Kaumudi Weekly
(Ms. Shamna kasim, Ms. Parvathy Nair, Ms. Manju Pillai, Mr. Vayalar Sarath
Chandravarma, Dr. V.P. Gangadharan, Mr. Bipin George, Ms. Amala(State Award
Winner), Ms. Aswathy sreekanth, Ms. Parvathy, Mr. Ramis Raja, Mr. Rajeev Pilla, Mr.
Arun G. Raghavan, Mr. Anish Rehman etc.....)

I hereby declare that the above information is true to the best of my knowledge and belief. Thanking you,

Yours Faithfully

**APPUS KS** 

22.02.2019