

JOEL VARGHESE

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OBJECTIVE

To pursue a challenging career and be part of a progressive organization which helps to enhance my knowledge in key aspect areas, innovative and flexible.

WORK EXPERIENCE

➤ PUBLIC RELATIONS AND MARKETING (TEAM LEADER)

BELIEVERS CHURCH MEDICAL COLLEGE HOSPITAL, THIRUVALLA

(Joining Date: December 1st 2017 – October 25th 2019)

- Patient query Management and Guiding
- Coordinating Referral cases from other Institutions (Hospitals & Tie Up Companies)
- Feedback Providing to Doctors and Representatives of other Hospitals
- Providing ward permissions
- Communicating Patient Feedback to Higher Management
- Bridging the Gap between the Patients and Hospital Management
- Maintaining Patient Relations
- Medical camp Coordination and service
- Counselling Patients and Bystanders
- Making Tie Ups with other Institutions
- Maintaining External Relations
- Attending Emergency situations (Mass Casualties , Emergency Codes)
- Coordinating events (CME , CNE, MCI Inspections)
- Overseeing and developing marketing campaigns
- Devising and presenting ideas and strategies
- Promotional activities & Digital Marketing

➤ **BRANCH MANAGER – EGFL FINANCE,**

EM BABY GROUP OF INSTITUTIONS (Joining: May 2017 to November 2017)

- Created a Business-tracking tool that helps to develop the organization
- Motivation program for staff to promote customer satisfaction.
- Planning promotions and programs
- Account verification and closing
- Supervision of staff.
- Grievance management

PROFESSIONAL QUALIFICATIONS

Post-Graduation: MBA in Marketing (2015-2017)

College : Mangalam College of Engineering

University : MG University, Kottayam

Graduation : Bachelor of Business Administration (2012-2015)

College : Kuriakose Gregorios College, Pampady

University : MG University, Kottayam

ACADEMIC RECORD

- H.S.C from Board of Secondary Education Kerala (2012).
- S.S.C from Board of Secondary Education Kerala (2010).

ACADEMIC PROJECTS

- ❖ Main Project (MBA): Brand Equity Analysis & Market Mapping at KKR Group of Companies NIRAPARA Okkal, Kallady
- ❖ Organization Study (MBA): Plantation Corporation Ltd.
- ❖ Main Project (BBA): Effectiveness of Performance Appraisal at Priyadarsini co-operative spinning Mills Ltd.

ACHIEVEMENTS

- ❖ Achieved Certificate for successful completion of marketing work on **Onam Expo 2016** conducted by Flowers Television Channel and District Industries Centre, Kottayam.
- ❖ Holding N.C.C "B" certificate with "B" Grade 2013.
- ❖ Holding N.C.C "C" certificate with "C" Grade 2014.
- ❖ In charge of designing and printing of souvenir of “MAHASANGRAM 2K15” National Level Management Fest Conducted By Department of Management Studies, Mangalam College of Engineering, Ettumanoor.

PERSONAL PROFILE

Father's Name: Mr. Abraham Varghese.

Mother's Name: Mrs. Jessy Varghese.

Date of birth: 24th March 1993

Sex: Male.

Marital status: Single.

Languages known: English, Malayalam, Tamil, Hindi.

Nationality: Indian.

Permanent Address: Chakkalakuzhiyil (House)
Meenadom P.O, Kottayam, Kerala,
India, pin-686516

PASSPORT DETAILS

Passport Number: **M8923947**

Date of Expiry : **30/04/2025**

REFERENCES

1. Mrs. Malini Krishnakumar
Assistant Professor
Department of Management Studies
Mangalam College of Engineering
Ettumanoor
Ph: +91-8593082885
2. Mr. Siji Abraham
HOD, Public Relations
Believers Church Medical College Hospital
Thiruvalla, Pathanamthitta
Ph: +91 – 9446065678, 9495998413

DECLARATION

I hereby declare that the information furnished above is true and correct to the best of my knowledge and belief.

(Joel Varghese)