





RAJEEV S

Contact Info

 Kukku Nivas, Ramapuram,
Aralummoodu.PO,
Trivandrum District, Kerala,
India

 00919020690207

 rajeevravii@gmail.com

Passport no : R3228050

Career Objective

Intend to build a career in a well known Business enterprise to enhance my quality, skills, knowledge and technique for the betterment of the enterprise and myself.

Key Capabilities

- Customer Analytics and Proactive Customer service
- Excellent analytical skills.
- Adaptability.
- Quick decision making.
- Business Development
- Team Work

Educational Qualifications

- **Master of Business Administration** Mahatma Gandhi University , India
- **B.Sc Hotel Management and Catering Science (67%)** Calicut University , India
- **HSC 12th State Board(70%)**
- **SSLC 10th State Board (76%)**

PROFESSIONAL EXPERIENCE

MARCH 2016- Present

Executive – Health Care Promotions

ANANTHAPURI HOSPITALS AND RESEARCH INSTITUTE TRIVANDRUM, INDIA

- Developed new marketing strategies to capture market channels with new clients
- Designing Hospital brochures, posting and editing content on the hospital’s website, and identifying specialty practices that or physicians who can help increase marketing value for the healthcare facility.
- Collaborate closely with social media and internal communications to develop holistic multi-channel marketing strategy
- Provide specialist advice and resources to other agencies, such as schools and local communities;

Customer Relation Executive-**JULY 2015- MARCH 2016****VODAFONE CHANNEL PARTNER-BHADRA ASSOCIATES**

- Work as part of a team to ensure offering world-class Customer Service at all times
- Accuracy in handling all assigned tasks.
- Maintain professional work relationships with colleagues, supervisor and manager.

ORGANISATIONAL STUDY-

I had conducted an Organizational Study in Travancore Titanium Products Ltd Trivandrum, India for duration of 1 month. The firm is a Titanium Dioxide manufacturing company . It was started in the year 1946 under Travancore companies Act.

INTERNSHIP

I had conducted a professional training at “Big Bazaar“ Banglore for duration of 2 month. Analysis of Consumer buying Behaviour of Big Bazaar in Fashion Department, Lido mall, Ulsoor, Bangalore, India

IT OR TECHNICAL SKILLS

- M.S office

CERTIFICATION COURSE

- Completed Project Management Professional Course by PMI

AWARDS AND ACHIEVEMENTS-

- Won 1st prize in Best Actor during school time

HOBBIES AND INTERESTS

- Travelling
- Social networking
- Listening to music

PERSONAL DETAILS:

Age & Date of Birth : 27, 18/09/1991
Gender : Male
Nationality : Indian
Fathers Name : Mr. S Sasidharan
Languages Known : English, Malayalam, Tamil
Marital Status : Unmarried

REFERENCES

Mr. Rakesh S

Manager- Vodafone Channel Partner
BHADRA ASSOCIATES
Kattakada, Trivandrum
India
00919946207619

Prof. Dr. A. Marthanda Pillai

Chairman & Managing Director
Ananthapuri Hospitals and
Research Institute
Thiruvananthapuram, India
0471 2579900

DECLARATION

I hereby declare that the above furnished data is true to best of my knowledge and belief.

Place: Thiruvananthapuram

Date :

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