

CURRICULUM VITAE

BINU THOMAS

THAZHATHOOTTU (H)

MALAYINCHI P.O, THODUPUZHA,

IDUKKI, KERALA

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MOB: 9544677167/9995829690

Objective

To pursue a career which is full of challenging assignments and which unleashes my potential of analytical and creative thinking, so that along with contributing my best to the organization, I continue riding on the learning curve.

Professional Experience

30TH DEC 2016-ONGOING

ANSON CHITS INDIA PVT LTD, ERNAKULAM

Anson Chits is part of Anson Group which is a renowned name among the financial services providers in Kerala. From a humble beginning in 2003 at Nedumkandom in the agricultural district of Idukki, over 20,000 satisfied customers across Kerala and Tamil Nadu. I am working as Branch Manager, responsible for Identification of New Business Opportunities, Managing Sales, Marketing and Operations Team. Assess local market conditions and identify current and prospective sales opportunities, Develop forecasts, financial objectives and business plans, Meet goals and metrics, Network to improve the presence and reputation of the branch and company with adherence to high ethical standards, and comply with all regulations/applicable laws.

SEPTEMBER 2013 –JUNE 2016

KERALA FEEDS LTD, KALLETUMKARA, THRISSUR

An ISO 9001:2008 certified cattle feed company is a Public Sector undertaking under the control of Government of Kerala, set up in 1995. I worked as Management trainee in Marketing department responsible for Planning, developing and implementing effective marketing communication campaigns, the focus can be on selling a product, a service or raising awareness of an issue that affects the public.

FEBRUARY 2012 – FEBRUARY 2013

INFO TECH PVT LTD, KADAVANTHRA, ERNAKULAM

I worked as an Assistant Sales Manager responsible for Designing and implementing a strategic sales plan that expands company's customer base and ensure its strong presence and managing recruiting, objectives setting, coaching and performance monitoring of sales representatives.

Educational Data

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|-----------|---|
| 2010-2012 | Master of Business Administration (MBA) from Excel Engineering College, Erode under Anna University, Chennai. |
| 2007-2010 | Bachelor of Economics from Newman College, Thodupuzha under M.G University, Kottayam. |
| 2005-2007 | Automobile Engineering from Tronix Institute, Thodupuzha under State Board. |
| 2003-2005 | Plus Two from Govt. HSS, Thodupuzha, Idukki |
| 2003 | 10th from St. George HS, Udumbanoor, Idukki |

Technical:

Computer Knowledge:

- Data entry
- Tally
- MS office
- Browsing / Surfing

Academic Project

- **Major:-** A study on Working Capital Management in Jive(Agro-Processing Company)

Additional Certificates

- NCC B and C Certificates
- ACADEMIC EXCELLENCE AWARD from EXCEL ENGINEERING COLLEGE
- Certificate for Word processing and Data Entry

Organization Study

- 15 Days of Organization Study at Hanna polymers (p) ltd, Thodupuzha.

Key responsibility areas

- Inspection
- Market Research
- Conduct meeting
- Sales promotion activities
- Indulged in providing dealerships

Languages Known:

English, Malayalam and Hindi

Personal Details

Date of Birth : 18th January 1987
Nationality : Indian
Marital status : Married
Education level : Master's degree
Experience : 6.6 years
Current location : Kerala
Blood group : O+
Licence number : 38/1296/2012
Passport number : N5173819
Date of Expiry : 15/12/2025

Strength:

- Ability to work independently and meet deadlines in demanding & challenging environment
- Taking Initiative
- Administration
- Leadership
- Self-Motivator
- Quick learner
- Good organizing skills

Areas of Interest

- Administration
- Marketing Department
- Finance Department

References

1. Francis P .P
Marketing Manager

Kerala Feeds Ltd

Kallettumkara, Thrissur, Kearala
2. Pradeep K James
General Manager
Anson Chits India Pvt Ltd
Ernakulam, Kearala

Declaration

I hereby declare that above mentioned details are true to the best of my knowledge.

Place: Thodupuzha

Date:

BINU THOMAS