



JOJI MATHEW

Digital Marketing and Marketing

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PIN 686512, India

I'm a self-motivated, creative marketer with four years of sales and marketing and one year of digital marketing experience, specialising in digital content with a keen interest in social media and other online marketing field.

WORK EXPERIENCE

DIGITAL MARKETING AND MARKETING

Kalypso Eco Lodges and Camps Pvt Ltd

09/2017 – Present *Cochin*
Tourism company and sister concern of Concord Exotic Voyages India Pvt Ltd

SALES AND MARKETING

Nucleus Premium Properties Pvt Ltd.

03/2016 – 12/2016 *Cochin*
A leading builder in Kerala.

SALES AND MARKETING

Pax Events Pvt Ltd

01/2014 – 08/2015 *Cochin*
Event Management Company

EDUCATION

DIGITAL MARKETING

ISTP, Cochin

01/2017 – 08/2017 *Cochin*

Courses

- Digital Marketing and Training

MBA - Marketing

MCC Munnar

05/2012 – 04/2014 *Munnar*

Courses

- Hospitality Marketing

BA - ENGLISH

St. Dominic College Kanjirappally

05/2009 – 03/2012 *Kanjirappally*

Courses

- English Language and Literature

SKILLS

Social Media Marketing

Google Adwords

Social Media Promotions

Search Engine Marketing

OTA - online travel agents

Email, SMS , Direct Marketing

Computer Knowledge

MS office

Management

Goal Oriented

Future Focused

Leadership

Creativity

Time Management

LANGUAGES

Malayalam



English



INTERESTS

Philanthropy

Digital Marketing

Sales and Marketing

Reading

Riding

Travelling

Walking

Films

Social Medias

DECLARATION

I, Joji Mathew, hereby declare that the above furnished details are true and correct to the best of my knowledge and belief.

Cochin
23/09/2019

Joji Mathew