

Gayathri. M.R

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A healthcare administrative professional with a shrewdness for enhancing patient care and comfort, thereby helping the organization I work for to retain its customers and grow.

I learn on the job and perform to the best of my ability to attain growth in the place of work.

Longevity and trust-worthiness are my core strengths.

Educational Qualifications:

- 1] MBA – Hospital Administration, KMCH Hospital Mgmt Institute, Coimbatore, TN Bharathiar University – 2010.
 - 2] B.Sc – BioTechnology, CMS College of Science & Commerce, Coimbatore, TN Bharathiar University – 2008.
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Work Experience:

KMCH – Kovai Medical Center & Hospitals
From Sept 2010 till April 2019.

Details of Work:

Administrative Co-Ordinator (April 2018 to April 2019)

- Played active role in timely discharge of IP
- Was taking care of daily operations of MHC department
- Helped set-up and operate a medical Health SPA - RELACHE
- Primary role was to co-ordinate between the Operations and marketing teams.
- Handling VIP / HNI Clients.
- Liasoning with Government & Municipal officials for enhanced relation with all departments.

Public Relations Officer (Sep 2010 till March 2018)

- Solely responsible for all internal co-ordination of PR activities
- Facilitated Medical tourism patients from Africa, Middle-East, Bangladesh, Srilanka and North-East.
- Arranged an average of 7 campaigns and 8 Conferences & Medical Updates every year.
- Organised in-house medical camps and Corporate tie-up camps and special programmes

Personal Details:

Father's name : Mr. M. Rajendran
Date of Birth : 26th November 1987
Marital status : Married
Languages Known : English, Hindi, Malayalam, Tamil.