



SUSMITHA SUBRAMANIAN

CAREER OBJECTIVE

To join a renowned institution to enhance my skills and knowledge and to work for the growth of the institution

CONTACT

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LANGUAGES KNOWN

- Malayalam
- English
- Tamil

REFERENCES

Prof. Dr. Rajagopala Nair
Bhavans Royal Institute of
Management

Mob: 9847333061

ACADEMIC QUALIFICATION

Qualification	Institution	Board/University	Percentage of Marks	Year of completion
MBA	Bhavan's Royal Institute of Management	CUSAT	Pursuing	2019
BBA	Mar Gregorious Abdul Jaleel Arts&Science College, North paravur	Mahatma Gandhi University	72	2016
Higher Secondary Examination	Government Higher Secondary, kadamakudy	HSE Kerala	68	2013
SSLC	St. Joseph G .H. S .S, Varapuzha	State	76	2011

EXPERIENCE

- Junior executive at Indialaw (July 2016-may 2017)
- Done a live project for McDonald's at Mall of Travancore
- Currently conducting project for Britannia(A study of sales strategy, consumer perception and buying behavior of Britannia in modern trade" in BCRD)

INTERNSHIPS

- Intern at Lourdes hospital December 2015- March 2016
- Intern at Traco cable company limited, Irimpanam June 2018

TECHNICAL SKILLS

- MS Office
- Tally
- SPSS
- SAP

ACHIEVEMENTS

- Worked as an active volunteer for the Kerala flood rescue with Anbodu Kochi
- Coordinator of marketing game for a National level Management Fest

MEMBERSHIP

- Member of NIPM student chapter
- Member of Rotaract student chapter
- Member of NSS