

ROBIN B MOHAN

**KARAMKOTTEL HOUSE
PERUMBAVOOR, ERNAKULAM
KERALA, PIN-683556**

**E-mail: robinmohan143@gmail.com
Mobile: 9400180636**

PROFILE

Highly Ambitious Business Analyst with more than 1.5 years result oriented leadership. MBA in Marketing and completed graduation in Commerce with computer application in 2012. Workflow Analyst and project manager specialist.

CAPABILITIES

- Quick at learning new concepts and technologies and putting them to use.
- Strong analytical skill
- Good communication and interpersonal skills.
- Meticulous and hard working.
- Displaying initiative and independence and can work on own or as a part of a team.
- Setting higher standards of performance.

EDUCATION

- Master of Business Administration in Marketing(MBA) August 2012 – July 2014
(Visvesvaraya Technological University, Karnataka, India)
- Bachelor's Degree in Commerce June 2009 – March 2012
(Mahatma Gandhi University, Kerala, India)
- Xii – state syllabus Jun 2008– Mar 2009
(State syllabus, Kerala)

INTERNSHIP EXPERIENCE

A study on 'Brand Equity of Factamphos among the Farmers' for the fulfilment of award of degree of MBA.

This project is study on Brand Equity of Factamphos among Farmers, in Fertilizers And Chemicals Travancore LTD, Kochi and this project carried out for a period of 2 months. The purpose behind doing the project was to understand the market behaviour and to study how customer/consumers are reaching on it.

WORK EXPERIENCE

Business Analyst: 2016 July - Present, Ejoythi PVT LTD

- Opportunity identification & review
- Market research for Partner intelligence/identification
- RFP analysis/Presales bid analysis
- Creating proposal outlines & components
- Proposal review, assembling & production
- Preparing, reviewing, and executing NDAs, teaming agreements, client contracts, subcontracts, and SOWs/Work Orders
- Preparing financial forecasts, operational reports, project status reports
- Preparing staffing plans
- Maintaining annual calendar.

Business Development Executive: 2014 june – 2015 july, KKR Group of Companies, Nirapara (FMCG)

- Responsible for gathering market intelligence to enable strategic decision on sales approaches and product positioning in the market which are in line with the company objectives
- Diligently worked on customer relationship management to ensure customer satisfaction and loyalty
- Worked on formulating sales programs and promotions in order to achieve monthly targets
- Providing clerical, administrative and secretarial support to the manager.
- Experience in SharePoint.

TECHNICAL SKILL

- Knowledge in windows OS, MS office, Tally with excellent typing skill.
- Basic hardware and networking knowledge.
- Good touch with internet related queries.
- Expert in SharePoint.

PERSONAL DETAILS

Nationality : Indian
Date of Birth : 17th OCT 1991
Passport Number : G 5978100
Marital status : single
Sex : Male
Hobbies : Travelling, Driving and Listening music
Lingual Dexterity : English, Malayalam, Hindi, Tamil

REFERENCES

DIANA ANN ISSAC: Professor and Head, B.com Department
Mar Athanasius College, Kothamangalam
+918547104170

NIVYA FESTON : New Horizon College of Engineering, Bangalore
Department of MBA
+918861612930

DECLARATION

I sincerely believe that the above mentioned facts are true to my knowledge and belief.

Regards,

Robin B Mohan