

# Siby Varghese

Marketing Management | Digital Marketing Specialist | Multi-Channel Marketing Strategist | Branding & Creative Design Management

Bldg:29, Block:2, Street:5  
Abu Halifa, Kuwait  
(+965) 66 097 497  
varghese.siby07@gmail.com

## EXPERIENCE

### **D&H International, Kuwait — Marketing Manager**

November 2017 - PRESENT

Marketing Management - Digital Marketing Plan - Design

### **New Horizons Training Center, Kuwait — Design & Digital Marketing Specialist**

November 2012 - November 2017

Marketing Strategy - Digital Marketing - Designing

### **Mytourcompass, Kuwait — Design & Marketing Consultant**

October 2010 - October 2012

Marketing Planning - Designing

### **LiveJam, India — Creative Designer & HR Coordinator**

August 2006 - September 2010

Event Planning - Creative Designing - HR Coordination

## EDUCATION

### **Indian School of Business Management-ISBM, India — Bachelors in Management Studies**

June 2014 - July 2017

With Specialization in Marketing Management

### **Institute of Multimedia, Arts & Graphic Effects-IMAGE, India — Graphic Design Course**

April 2008 - September 2009

Adobe Photoshop, Illustrator, Indesign and Creative Graphic Designing

## JOB DESCRIPTION

- Marketing Management and Strategy Development
- Digital Marketing Planning and Social Media Strategy
- Design and Branding of all Advertising materials

## SKILLS

Marketing Management

Digital & Online Marketing

Social Media Marketing

Marketing Strategist

Advertising & Branding

Creative Designing

Google Adwords Advertising

## ACCOMPLISHMENTS

**Digital Marketing Training** for Al-Waab Real Estate, Al Nowair & Lulua Publishing.

**Planning & execution** of the Successful Microsoft TechShow -2013

**Design Consultant** for “Made In Germany-2011 Exhibition” held in Kuwait.

**Design Planning** for BREAKFREE TOUR '09 &'10 in 12 cities in India.

## LANGUAGES

English, Hindi, Malayalam