KEERTHY GOPINATH

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**CAREER OBJECTIVE:**

I would like to work with your company where I can utilize my technical and academic skills for the organization and thereby enhancing my professional and personal qualities.

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| --- | --- | --- | --- | --- | --- |
| COURSE | SPECIALISATION/  SUBJECTS | UNIVERSITY/  BOARD | NAME OF INSTITUTION | YEAR OF PASSING | PERCENTAGE |
| MBA | HR , Marketing | Mahatma  Gandhi university | ASIET, Kalady | 2017 | 75% |
| Bcom | Computer  Applications | Mahatma  Gandhi university | MES College,  Marampally | 2015 | 83% |
| 12th | Accountancy, Business studies, Economics, CA | Board of higher secondary(state) | SNDP HSS , Aluva | 2012 | 92% |
| 10th | Physics, chemistry, Maths, General subjects | State Examination Board | St. Francis HS for girls, Aluva | 2010 | 85% |

**ACADEMIC QUALIFICATIONS**

**ORGANIZATIONAL STUDY:**

I had conducted an Organizational Study in Travancore Cochin Chemicals Limited (TCC Ltd) for duration of 1 month. TCC is one of the oldest Chlor-alkali units in the country. TCC is a heavy chemical industry engaged in the manufacture and marketing of Caustic soda, Chlorine and allied chemicals situated at Udyogamandal in Cochin industrial belt. It was started in the year 1951 with an initial investment of 25 lakhs. The company aims to be a world class provider of first quality caustic soda in the global arena in the coming years. The major products of the firm include caustic soda, chlorine, hydrochloric acid, and sodium hypochlorite.

***Findings: -*** The firm enjoys a great demand for its products especially caustic soda in the global market. The infrastructure and machinery used for manufacturing is of highest quality. There isn’t much emphasis on advertising and marketing in the firm and tukhrnover of the employees is not satisfactory due to the large number of temporary workers.

***Suggestions:-*** Emphasis can be provided on reducing the turnover of the firm. Also more importance can be given to marketing and increasing consumer awareness of the organization and its products.

**PROJECTS**

* “STUDY ON WORK LIFE BALANCE OF WOMEN IT PROFESSIONALS IN EXL INFOPARK, KAKKANAD” under the guidance of Mrs. Farzana Hussain (Assistant Professor), MES college Marampally.
* Project on “ ORGANIZATIONAL COMMITMENT OF EMPLOYEES IN TRAVANCORE COCHIN CHEMICALS LTD , UDYOGAMANDAL” under the guidance of Prof. Dr. Elizebath George ( Assistant Professor, Department of Management studies) Adi Shankara Institute of Engineering & Technology, Kalady

**INDUSTRIAL VISITS**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Company visited | Country | Department visited | Product/ services of the company | Duration | Learning |
| Rubfilla | Palakkad | Production | Rubber products | 1 day | Manufacturing process of Rubber |

**CERTIFICATIONS/ TRAINING PROGRAMMES ATTENDED**

* I had undergone 1 day “Summit on Environment and Economy” at IMA house ,Kochi,India
* Undergone 2 days workshop on “Indian Financial Market”
* Attending International Conference on HRD “HUMAN CAPITAL AND COMPETENCY BUILDING” Initiatives, Interventions and Innovations at CUSAT Seminar complex organized by DDU KAUSHAL KENDRA

WORK EXPERIENCE

Asst. Brach manager at Esaf small finance bank (1 year experience).

**IT / TECHNICAL SKILLS**

Programming Skills:- C,C++,Visual Basic, Tally, Java

**AWARDS AND ACHIEVEMENTS:-**

* Participated in the MG university fest held at Thirunakkara mythanam, Kottayam and got first prize.

**HOBBIES AND INTERESTS:-**

Dancing, Listening music

**Personal Details:-**

Age & Date of Birth : 23 years, 16-04-1995

Gender : Female

Nationality : Indian

Language skills : English, Malayalam

Marital Status : Single

Father’s Name : Mr. Gopinath K.G

**Declaration**

I hereby declare that all the details furnished above are true to the best of my knowledge and belief.

Keerthy Gopinath