

SNEHA EALIAS

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CURRICULUM VITAE

CAREER OBJECTIVE

An able **Manager** who leaves no stone unturned when it comes to working in harmony with medical staff, administration, patients and their folks to assure adherence to standards as well as procedures.

WORKING EXPERIENCE

MBA Internship Trainee – BRANDING AND MARKETING (FORTIS HEALTHCARE LTD).

- Showcased good interpersonal and strong management skills in driving a research based organizational study on marketing strategies and brand building.
- Showcased quick learning abilities in understanding the insights of healthcare industry marketing by working closely with the marketing department.
- Got exposure to legal aspects of healthcare marketing by being actively involved in driving many marketing campaigns and events for better brand visibility.
- Actively involved in all verticals of the branding department like Digital Marketing, Corporate Social Responsibilities (CSR), Public Relations and Direct Branding.
- Was involved in managing various vendors assigned to multiple projects to ensure timely deliverables and ensuring effective cost management.
- Performed data analysis for understanding the trends of departmental functioning in the Out Patient Department and inpatient referral tracking using tools like Excel and SPSS.
- Performed social media marketing analysis on Facebook.
- Was assigned by the Patient Relation team for various content writing for newspaper and organization articles.

Two years of work experience in Emergency Department and MICU with Fortis Healthcare Ltd.

Expertise in facilitating several medical functions to ensure world class standards of patient care.

- Handling injuries and illness including administering medications, applying medical devices and administering specialized tests under infection control management.
- Supervising progress of patients and reporting any emergency.
- Coordinating in various community health care activities with other members of the health team.
- Liaising with specialists for better patient care by establishing and implementing stringent quality control system.
- Practice quality assurance activities to take care of risk and safety management.
- Carrying out proper analysis of corrective and preventive action in patient care.
- Participate in all activities of assuring emergency code plans, adequate training and periodic mock drills.

ACCOMPLISHMENTS

- Presented Research paper and poster presentation at Manipal University Research Colloquium on "assessing the health seeking behaviour of rural population in Udupi".
- Presented Marketing plan in the Business Ideas Competition held at T.A. PAI Management Institute, Manipal for Healthcare Management conference.
- Worked on research project for assessing the knowledge and attitude of schizophrenic patients' care givers.
- Worked on minor project for assessing the work related stress level among nurses due in KMC hospital, Mangalore.
- Worked on Genomics literature review in Manipal Institute of management.
- Coordinated clinical visits in Kasturba Medical College, Manipal for process observation.
- Member of N.S.S. and actively participated in its activities.
- Conducted free checkup camps for poor people organized in various villages.
- S.N.A. Committee Secretary for the year 2012-2013.
- Led sports team during B.Sc. Nursing and won several prizes in sports and posters presentations at collegiate level.

- Actively participated in cultures activities and event management during various programs and conferences.

TECHNICAL SKILLS

- Microsoft Word, Excel basic operations
- SPSS 20
- Windows Operating System Usage
- Basic Internet functionalities.

EDUCATIONAL QUALIFICATION

Course	Institution	Board/University	Year of Passing
MBA Healthcare Management	School of Management	Manipal University (Manipal, Karnataka)	2016-2018
B.Sc. NURSING	College Of Nursing, Pondicherry Institute Of Medical Sciences. Pondicherry	Pondicherry University	2013
S.S.L.C	D.A.V Public school Brajrajnagar, Orissa.	C.B.S.E	2007
H.S.S.C	Mahatma Gandhi Public School Ernakulam, Kerala.	C.B.S.E	2009

INTERPERSONAL SKILLS

- Good knowledge of medical ethics.
- Innovating ideas and organizational skills.
- Effective communication skills.
- Maintaining good interpersonal relation with patient and family.
- Managing the critical situations appropriately.
- Possess special sensitivity to meeting different needs in varied situations.

PERSONAL INFORMATION

Name : Miss. Sneha Ealias

Sex : Female

Date of birth : 10. 10.1991

Civil Status : Single

Address : Kanjirathinkal House, Arrakunnam (p.o), Ernakulam.

Citizenship : Indian

Language Spoken Fluently : English, Hindi, Tamil, Malayalam, Oriya, Kannada.

Passport No. : L1535517

B.Sc. Nursing and Midwifery : Regn. No. 132096

Tamil Nadu Nurses and Midwives Council

